

## HUMA 4610 Heritage in Cross-cultural Perspective (Spring 2023)

### INSTRUCTOR

Dr. Siu-woo CHUENG (張兆和)

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Office Hours: Tuesday 10:30 – 12:00 & Wednesday 14:30 – 16:00 (and by appointment)

### Lectures and Tutorial Sessions:

Lecture: Wednesday 9:00-11:00

Tutorial: Wednesday 11:00 - 11:50

### Course Description

Issues of heritage has been accumulating ever more prominence in contemporary societies. The heritage regime has touched many significant aspects of life: social relations, economic development, national and international politics, self and collective identity, community revitalization, etc. Heritage and traditions have always been the targets of preservation and negotiations. Cases from different cultures will be surveyed to examine the meaning, composition, and the socio-cultural significance of heritage.

### Intended Learning Outcomes

- Understand the meanings of heritage in the constantly changing world and Hong Kong society.
- Understand the measures of heritage preservation in Hong Kong and will be able to evaluate these measures.
- Understand the ethnographic research method and apply it in the research project.

### Course Requirements

Requirements consist of attendance at lectures and tutorials and completing the required readings; joining 2 fieldtrips and submitting the fieldtrip worksheets (by partnership of two teammates); conducting a team-work research project (by partnership of two teammates).

### Reading Materials

- All assigned reading materials will be put on the course website <https://canvas.ust.hk/>.
- Films/videos will be shown during class and tutorial sessions.

### Course Grading

Lecture Attendance	50
Tutorial presentation and participation	100
2 Fieldtrip attendance and Worksheet (2-person Teamwork)	100
Research Project (2-person Teamwork)	150
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Total	400

### Tutorial Sessions

Students are required to attend and to participate in 7 tutorial sessions starting from Week 4. A required reading each week will be presented and discussed in the tutorial sessions. Students will be evaluated according to their presentations (50 marks for full score), and they get their participation score by answering questions thrown out by the presenters during their presentation (50 marks for full score). Students will receive no points for attending any tutorials. However, **10 points** will be taken away from the total tutorial score if a student is absent from a tutorial. No excuse can be made for any absence except health reasons supported by official documents.

### Fieldtrip

Students are required to join 2 fieldtrips and submitting the fieldtrip worksheets (by partnership of two teammates). They can choose the following options: 1 out of Fieldtrip Option 1 and Fieldtrip Option 4; the other out of Fieldtrip Option 2 and Fieldtrip Option 3.

### **Fieldtrip option 1: Hungshing Festival in a Fishermen village**

Venue: Kaosai Island, Saikung  
Date and Time: Mar 3 (Sat) evening (6:00pm – 12:00pm)  
or Mar 4 (Sun) morning (8:30am --1:30pm)

**Fieldtrip Option 2: ICH Domain (非遺大本營) and workshop**

Venue: 2 Kwu Uk Lane, Tsuen Wan (荃灣古屋里2號)  
Date and Time: March 15 (Wed) morning 10:00 – 12:15

**Fieldtrip Option 3: Hong Kong Palace Museum (香港故宮文化博物館)**

Venue: West Kowloon Cultural District, 8 Museum Drive, Kowloon  
Date and Time: March 26 (Sun), 10:00 – 12:30  
(Self-paid admission fee of HK\$50)

**Fieldtrip Option 4: Heritage and community revitalization in Yimtintsai, Saikung**

Venue: Yimtintsai Island, Saikung  
Date and Time: April 1 (Sat) 10:00-14:30  
(Self-paid round-trip ferry ticket HK\$70)

**Research Project**

2 students form a team to undertake a research project relevant to the subject matter of the course, completing a research proposal, making an appointment with me to discuss the project's feasibility, collecting data and write up a research report following academic norms in a length no less than 4,000 words.

Research proposal due date: Mar 24 (Friday, Week 7)

Research Report Due Date: May 10 (Wed)

**Lecture Topics and Tutorial Readings**

**Week 1 (Feb. 8)**

**Lecture: Course Introduction**

**Culture, Tradition or Heritage?---Views from Anthropology**

**Activities**

How to understand HKUST's tradition of student societies promotion?---Experiencing anthropological fieldwork

**Readings**

Haviland, William A. 2014. "Characteristics of Culture" (Chapter 2). In *his Cultural Anthropology: The Human Challenge* (14th ed.), pp. 24-43. Australia: Wadsworth/Cengage Learning.

**Week 2 (Feb. 15)**

**Lecture: Fieldwork; Things and Objects**

**Activities**

## Readings

- Appadurai, Arjun. 1986. "Introduction: Commodities and the Politics of Value." In *The Social Life of Things: Commodities in Cultural Perspective*, ed., Arjun Appadurai, pp. 3-63. Cambridge: Cambridge University Press.
- Ember, Carol R., Melvin Ember and Peter N. Peregrine. 2007. *Anthropology* (12th ed.). Upper Saddle River, N.J.: Pearson/Prentice Hall. (Chapter 27: The Arts.)
- Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 1, 2, 3, & 4).
- Peoples, James and Garrick Bailey. 2012. *Humanity: An Introduction to Cultural Anthropology* (International Edition) (9th ed.). Wadsworth, Cengage Learning. (Chapter 5: Methods of Investigation.)

## Week 3 (Feb. 23)

### Lecture: Symbols and Interpretive

## Readings

- Harrison, Rodney. 2010. "Chapter 1: What is Heritage." In *Understanding the Politics of Heritage*, ed. Rodney Harrison, pp. 5-42. Manchester: Manchester University Press.
- Hooper-Greenhill, Eilean. 2000. "Objects and Interpretive Process." In her *Museums and the Interpretation of Visual Culture*, pp. 103-123. London: Routledge.
- Ortner, Sherry B. 1973. "On Key Symbols." *American Anthropologist*, 75: 1338-1346.
- Smith, Laurajane. 2006. "Heritage as a Cultural Process." In her *Uses of Heritage*, pp. 44-84. London; New York: Routledge.
- Waldron, Arthur. 1993. "Representing China: The Great Wall and Cultural Nationalism in the Twentieth Century." In *Cultural Nationalism in East Asia*, ed., Harumi Befu, pp. 36-60. Berkeley: Institute of East Asian Studies, University of California.

## Week 4 (Mar 1)

### Lecture: Heritage and Identity

## Readings

- Faure, David. 1989. "The Lineage as a Cultural Invention: The Case of the Pearl River Delta." *Modern China*, 15(1): 4-36.
- Tchen, John Kuo Wei. 1993. "Creating a Dialogic Museum: The Chinatown History Museum." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 285-326. Washington D. C.: Smithsonian Institution Press.
- 廖迪生 · 2007 · 〈把風水變成文物：在香港新界建構「文物話語」之個案研究〉 · 《風水與文物：香港新界屏山鄧氏穩灣祖墓搬遷事件文獻彙編》 · 頁1-27 · 廖迪生 · 盧惠玲編 · 鄧聖時輯 · 香港：香港科技大學華南研究中心。
- 廖迪生 · 2018 · 〈女人之歌：香港水上嘆歌的演變與傳承〉 · 載《水上嘆歌》 · 廖迪生 · 胡詩銘編 · 黎帶金嘆唱 · 頁7-42 · 香港：香港科技大學華南研究中心。

## Tutorial 1

### Presentation reading:

- Gladney, D. 1987. "Muslim Tombs and Ethnic Folklore: Charters for Hui Identity." *Journal of Asian Studies* 46(3): 495-532.

### **Fieldtrip Option 1: Hungsheng Festival in a Fishermen village**

Venue: Kaosai Island, Saikung

Date and Time: Mar 4 (Sat) evening (6:00pm – 12:00pm)

or Mar 5 (Sun) morning (8:30am-1:30pm)

### **Week 5 (Mar. 8) Intangible Cultural Heritage**

#### **Readings**

**Liu Tik-sang (ed.). 2011. *Intangible Cultural Heritage and Local Communities in East Asia*. Hong Kong: South China Research Center, Hong Kong University of Science and Technology; Hong Kong Heritage Museum.**

廖迪生·2014·〈傳統、認同與資源：香港非物質文化遺產的創造〉·《香港嘅廣東文化》·文潔華編·香港：商務印書館·頁200-225。

#### **Tutorial 2**

##### **Presentation reading:**

Cheung Siu-woo. 2011. "The Shift of Symbolic Boundaries Around Intangible Cultural Heritage: The Case of the Jing Minority's Hat Festival on the Sino-Vietnamese Border in Guangxi, China." In Tik-sang Liu, ed., *Intangible Cultural Heritage and Local Communities in East Asia*, pp. 301-331. Hong Kong: South China Research Center, The Hong Kong University of Science and Technology, and Hong Kong Heritage Museum.

### **Week 6 (Mar 15) Field trip to ICH Domain (非遺大本營) and workshop**

#### **Fieldtrip Option 2: ICH Domain (非遺大本營) and workshop**

Venue: 2 Kwu Uk Lane, Tsuen Wan (荃灣古屋里2號)

Date and Time: March 15 (Wed) morning 10:00 – 12:15

### **Week 7 (Mar 22) Heritage and Nationalism**

#### **Readings**

Hamlsh, Tamara. 1995. "Preserving the Palace: Museums and the Making of Nationalism(s) in 20<sup>th</sup> Century China." *Museum Anthropology* 19(2): 20-30.

Hobsbawm, Eric. 1992. "Introduction: Inventing Traditions." In *The Invention of Tradition*, eds., Eric Hobsbawm and Terence Ranger, pp. 1-14. Cambridge: Cambridge University Press.

#### **Tutorial 3**

##### **Presentation Reading:**

Watson, Rubie S. 1995. "Palaces, Museums, and Squares: Chinese National Spaces." *Museum Anthropology* 19(2): 7-19.

#### **Fieldtrip Option 3: Hong Kong Palace Museum (香港故宮文化博物館)**

Venue: West Kowloon Cultural District, 8 Museum Drive, Kowloon

Date and Time: March 26 (Sun), 10:00 – 12:30

### **Week 8 (Mar. 29) Museum Displays**

## Readings

Appadurai, Arjun and Carol A. Breckenridge. 1992. "Museums Are Good to Think: Heritage on View in India." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 34-55. Washington D. C.: Smithsonian Institution Press.

Boyd, Willard L. 1999. "Museums as Centers of Controversy." *Daedalus*, 128(3): 185-228.

Jones, Anna Laura. 1993. "Exploding Canons: The Anthropology of Museums." *Annual Review of Anthropology* 22: 201-220.

Kirshenblatt-Gimblett, Barbara. 1998. "Destination Museum." In her *Destination Culture: Tourism, Museums, and Heritage*, pp. 131-176. Berkeley: University of California Press.

Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 5, 6, 7, 8 & 9).

## Tutorial 4

### Presentation reading:

Ren, Hai. 2010. "Memories of the Future in Hong Kong." In his *Neoliberalism and Culture in China and Hong Kong: The Countdown of Time*, pp. 130- 160. London: Routledge.

### Fieldtrip Option 4: Heritage and community revitalization in Yimtintsai Saikung

Venue: Yimtintsai Island, Saikung

Date and Time: April 1 (Sat) 10:00-14:30

## Week 9 (Apr 12) Local Knowledge and Power

### Readings

*Museums, Objects, and Collections* (Chapter 10, 11, & 12)

Perin, Constance. 1993. "The Communicative Circle: Museums as Communities." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 182-220. Washington D. C.: Smithsonian Institution Press.

## Tutorial 5

### Presentation reading:

Watson, Rubie S. 1997. "Museums and Indigenous Cultures: The Power of Local Knowledge." *Cultural Survival Quarterly*, 21(1): 24-25.

## Week 10 (Apr 19) Heritage and Memory

### Readings

Lowenthal, David. 1985. "Reliving the Past: Dreams and Nightmares." In his *The Past is a Foreign Country*, pp. 3-34. Cambridge: Cambridge University Press.

## Tutorial 6

### Presentation reading:

Watson, Rubie. 1995. "Making Secret Histories: Memory and Mourning in Post-Mao China." In *Memory, History, and Opposition under State Socialism*, ed., Rubie Watson, pp. 65-85. Sante Fe.: School of American Research Press.

## Week 11 (Apr 26) Heritage and Tourism

### Readings

Dann, Graham. 1994. "Tourism: The Nostalgia Industry of the Future." *Global Tourism: The Next Decade*, ed., William F. Theobald. Boston: Butterworth-Heinemann

Urry, John. 1990. "Gazing on History." In his *The Tourist Gaze: Leisure and Travel in Contemporary Societies*, pp. 104-134. London: Sage Publications.

Watson, Rubie S. and James L. Watson. 1997. "From Hall of Worship to Tourist Center: An Ancestral Hall in Hong Kong's New Territory." *Cultural Survival Quarterly*, 21(1): 33-35.

### Tutorial 7

#### Presentation reading:

Cheung, Sidney. 1999. "The Meanings of a Heritage Trail in Hong Kong." *Annals of Tourism Research*, vol. 26, no. 3, pp. 570-588.

## Week 12 (May 3 and additional sessions) Project Presentations

## Course Summary:

Date	Details	Due
Sun Feb 19, 2023	<u><a href="#">HUMA4610 Field work practice on student society promotion</a></u>	due by 11:59pm
Sun Mar 19, 2023	<u><a href="#">HUMA 4610 Fieldtrip Worksheet about Hungshing Festival in Kaosai, Saikung,.</a></u>	due by 11:59pm
Fri Mar 24, 2023	<u><a href="#">HUMA 4610 Research Project Proposal due Mar 24 (Friday, Week 7)</a></u>	due by 11:59pm
Thu Mar 30, 2023	<u><a href="#">HUMA 4610 Assignment folder for fieldtrip worksheets on Sam Tung UK Museum, Due Mar 30 Thursday</a></u>	due by 11:59pm
Sat May 13, 2023	<u><a href="#">HUMA 4610 Please upload your tutorial presentation files to the Assingment folder on Canvas</a></u>	due by 11:59pm