

2022-23 Spring

HUMA1155 CORE1667 Video Art (3 credits)

Course Instructor: Mr. Birdy Chu (Email: hmshun@ust.hk)
Date: **L1 & T1** | Thursday | Feb 9 – May 4
Time: 18:00-20:50
Venue: Room 2463 & Computer Barn C Rm 4578 (Week 5)
Office: Room 3332 (Lift3) By Appointment

Course Description

Video Art is an art form combined varies medium, moving images, sound, and multimedia elements. This special art form involves experimentation, concept implementation and editing.

In the course, we will explore varies camera skills, styles and concept. Exercise practices to achieve certain features and concepts of video art.

Video camera requirement:

Normally, digital cameras have video function.

- . HD quality (1920x1080) or 4K
- . Manuel functions (Not auto adjust) Better have Manuel focus
- . Sd card with high speed. Eg (64GB SDXC 1, U3 or above)
- . Tripod (One per group)

Intended Learning Outcomes

Upon completion of this course, students are expected to be able to:

1. Explain the concepts of video art, medium and development in the video field
2. Apply visuals and ideas in sequence to create video
3. Analyze video art through social media, art history and the influences in the society
4. Communicate, express ideas through videos

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)

Course Schedule & Outline

Week	Date	Topics	Briefly outline what this topic will cover
1	Feb 9	Course Introduction Introduction of Video Art	Course briefing. Eg, Contents / Assignments / Final Presentations
2	Feb 16	History and Philosophy of Video Art	What is Video Art? Learning from Masterpiece (Case study) Video concept and possibilities. Study of renowned artists
3	Feb 23	Introducing camera features & functions	Practical Workshop 1 Introduce camera features and function (Tripod / Lighting setting)
4	Mar 2	Storyboard (Production Plan)	Storyboard exercise
5	Mar 9	Video Shooting Exercise	Try taking shots based on the storyboard (sound recording)
6	Mar 16	Introducing video editing	Practical Workshop 2 Computer Lap (Using Editing software) *Venue: Computer Barn C Room 4578
7	Mar 23	Individual midterm project	Presentations: Produce a piece of video artwork to present yourself (1 min video) Upload works online to canvas on/ before Mar16 / Video presentation
8	Apr 1-6 TBC	Museum / Galleries Visit (Artworks interpretation) TBC	Appreciate how video art is applied and interpreted and present in the museums/ galleries
9	Apr 13	Appreciation of Video Art 1 (Screening: varies video format... MV/ TVC/ Short film)	Video Screening: > Asia & Western videos > Analyzing how video influences the world
10	Apr 20	Appreciation of Video Art 2 (Screening: Conceptual, Fine art, Documentary...etc.)	Video Screening: > Local video artist > Conceptual, Fine art, Documentary Analysis of local & international video works
11	Apr 27	Productions reviews (Pre pro to post-production) Learning portfolio Submission	Final preparations (Group consultations) Concept / Techniques / Progress

12	May 4	Final Project Presentation (Part 1)	Mutual learning through whole class presentation
13	May 11	Final Project Presentation (Part 2)	Mutual learning through whole class presentation

Assessment

Assessment Tasks	Description
Attendance & participation 10%	Students arriving 10 minutes after the beginning of each session will be counted as late. Being late or leaving early for more than 10 minutes twice will be counted as one absence.
Individual midterm project 30%	Presentations: Produce a piece of video artwork to present yourself. (1 min video) Submission format: mp4 Submission Deadline: Mar 22
Final Project 40%	Create a piece of video art with a specific idea and applied skills (Written Statements are needed) It is a group project of 3 to 4 students. (3 – 5 mins video) Submission format: mp4 Submission Deadline: May 3 Peer evaluation form is needed to submit.
Learning portfolio 20%	Keep records of observations, inspirations, and good works that came across. Suggest making at least 2 pages per week. (Checking Learning Journal progress on week 4) Submission Deadline: Apr 27

Assignment Submission Policy

Late submissions will be penalized by 10% per day on the total mark the student has achieved in that assignment. Overdue more than one week will receive no mark.

Study Materials

1. Video/Art: The First Fifty Years, Barbara London, Phaidon 2020
2. Video art:, Michael Rush. Thames & Hudson, 2003
3. Installation and the moving image, Catherine Elwes. London: Wallflower Press 2015
4. Video art a guided tour, Catherine Elwes, Palgrave Macmillan, 2005
5. Abstract video: the moving image in contemporary art, Gabrielle Jennings, University of California Press, 2015
6. Illuminating video: an essential guide to video art, Doug Hall and Sally Jo Fifer, New York: Aperture in association with the Bay Area Video Coalition, c1990
7. The Art of Bill Viola, Chris Townsend, Thames & Hudson 2004
8. Jeffrey Shaw: a user's manual, from expanded cinema to virtual reality = eine Gebrauchsanweisung, vom expanded Cinema zur virtuellen Realität. Edition ZKM, c1997
9. World wide video, Johan Pijnappel, London : Academy Editions, 1993
10. 入鏡路徑：視覺媒體創作與研究法, 鄧宗聖著, 台北市：麗文文化事業股份有限公司, 2010

Individual midterm project 30%

Task:

Produce a piece of video artwork to present yourself.
(1 min video)

By using moving images and sound to construct a piece of 1 minute video which can represent yourself, such as identity, personality and uniqueness.

Submission format: mp4

Submission Deadline: Mar 22

Final Project Presentation 40%

Task:

Create a piece of video art with a specific idea and applied skills (Written Statements are needed)
It is a group project of 4 to 5 students. (3 mins video)

Narrative approach is necessary, storyboard
(Good works will be recommend to join video competition)

Submission documents:

- . Written Statements (Explain your project within 500 words with clear concepts)
- . A3 size storyboard
- . MP4 format video (3 mins), captions is needed if there are dialogues.

Submission Deadline: May 3

Learning portfolio 20%

Task:

Submit a Notebook/ Sketchbook (A4 size) of your records of observations, inspirations and good works that came across during the semester.

Eg, sketches, ideas, plans, stories, drawings, stickers, prints clippings....etc.

*Suggest making at least 2 pages per week.
(Checking Learning Journal progress on week 3)

Submission Deadline: Apr 27