

2022-23 Spring

HUMA1154 CORE1666 Photography - LA1 (3 credits)

Course Instructor: Mr. Birdy Chu (Email: hmshun@ust.hk)
Date: **L1 & T1** | Tuesday | Feb 7 – May 9
Time: 18:00-20:50
Venue: Room 2463 & Computer Barn C Rm 4578 (Week 5)
Office: Room 3332 (Lift3) By Appointment

Course Description

This course provides an overview of the various forms of Photography, explores the relationship between visual communication and art. The course will examine the collaborative process between light and graphic, concepts and skills. The increasing influences of images and trends from visual media will also be discussed.

Camera Requirement

Students need to bring their OWN camera (**NOT smart phone**) to class, which need not to be a professional one, but it should be equipped with “**Manual mode**” in the shooting mode setting (e.g. M mode).

Intended Learning Outcomes

Upon completion of this course, students are expected to be able to:

1. Understand the usage of camera and lens, skills of photography
2. Apply photographic styles, compositions, usage of light and visual elements
3. Analyze photos through case studies, and the influences in the society
4. Explain the taught concepts and apply analytical skills to photography in both oral and written format”
5. Develop a theme, interpret a concept by a series of photos

Assignment Submission Policy

1. All photos must be taken on for after the course started, no old photos will be accepted.
2. All photos must be taken in the highest resolution setting of your camera.
3. Slight images adjustment / enhancement are acceptable.
4. Rename every photo with your name and append it with three digits numbering in ascending order.

Course Schedule & Outline

Week	Date	Topics	Briefly outline what this topic will cover
1	Feb 7	Course Introduction Introduction of Photography	Course briefing Eg, Contents / Assignments / Final Presentations
2	Feb 14	History of Photography	Why we need Photography? Learning from Masterpiece (Case study) (Concepts and Techniques)
3	Feb 21	Understanding camera & lens	Practical Workshops Exploring functions: Shutter / Exposure / Aperture...etc
4	Feb 28	Outdoor Photo Shooting 1	Practical Workshops Exploring visual elements: Composition / Color / Pattern / Lighting / Contrast...
5	Mar 7	Review outdoor photos (visual elements) Learning from masters (Case Studies)	T: Basic Photoshop software *Venue: Computer Barn C Room 4578
6	Mar 14	Individual midterm project (Submit CANVAS before Mar 14) 3 mins presentation	Produce a set of 5 photos about your living neighborhood that can reflect the community's features. (Video Presentation) upload online before Mar 14. (Visual elements should be applied in the series)
7	Mar 21	How photography influences the world Eg. (John Thomson)	Ready for Research Presentations Influences of Photography (Case & research study)
8	Mar 25-28	Museum / Galleries Visit (Curation and Theme) TBC	Appreciate how photography interpret and present in the museums/ galleries
9	Apr 4	Influences of Photography Presentation (Case & research study)	*Research Presentation Present a photographer (Video presentation) Pre-recorded presentation on video
10	Apr 6-10	Outdoor Photo Shooting 2 (TBC)	Landscape, documentary, street photography...
11	Apr 18	Final Project Consultations	Final Project Consultations (Group booking)
12	Apr 25	Final Project Presentation 2 students as a group	Final Project Presentation Submit a series of photos with artistic statement.

13	May 2	Final Project Presentation 2 students as a group	Final Project Presentation Submit a series of 8 photos with an artistic statement.
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Contents may change according to the current situation.

Assessment

Assessment Tasks	Description
Attendance 10%	Students arriving 10 minutes after the beginning of each session will be counted as late. Being late or leaving early for more than 10 minutes twice will be counted as one absence.
Individual midterm project 30%	Produce a set of 5 photos about your living neighborhood that can reflect the community's features. Submission Deadline: Mar 13 (Visual elements should be applied in the series)
Research Presentation (Group) 20%	Analyze a photographer and their impacts (Written + Presentation) Words limit: Around 600 Submission Deadline: Apr 3 A peer evaluation form is needed
Final Project (Group) 40%	Submit a series of photos that can present a selected theme/mood. (Artistic statement is needed) Words limit: Around 600 Submission Deadline: Apr 24 A peer evaluation form is needed

Assignment Submission Policy

Late submissions will be penalized by 10% per day on the total mark the student has achieved in that assignment. Overdue more than one week will receive no mark.

Study Materials

1. Richard Salkeld, Basics Creative Photography, Reading Photographs, Bloomsbury Publication Plc, 2014 (Chapter 6, Pg 144-170)
2. The workbook of photo techniques, John Hedgecoe, Boston: Focal Press, 1997
3. Imaging Identity Text, Mediality and Contemporary Visual Culture, Johannes Riquet, Martin Heusser, Palgrave Macmillan, 2019
4. Photography, ATV News & Public Affairs production. c2007 (Video)
5. Langford's advanced photography: the guide for aspiring photographers, Michael Langford, Elsevier/Focal Press, 2011

6. The photography reader, edited by Liz Wells. Routledge, 2003
7. Each wild idea: writing, photography, history. Geoffrey Batchen, Cambridge, Mass: MIT Press, c2001
8. 寫真·日和：讓幸福入鏡的氛圍攝影手帖，MOSH books 編著；許明煌譯。台北：悅知文化，2009年8月
9. A world history of photography, Naomi Rosenblum., New York : Abbeville Press, c1984
10. Photography, A Critical Introduction, Liz Wells, Routledge, 2009

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all your work throughout your study program.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)