

2022-23 Summer

HUMA1154 CORE1666 Photography (3 credits)

Course Instructor: Mr. Birdy Chu (Email: hmshun@ust.hk)
Date: **L1 & T1** | Monday, Wednesday, Friday | June 19 – July 15
Time: 10am – 12:50pm
Venue: Rm 2306, Lift 17-18

Course Description

This course provides an overview of the various forms of Photography, explores the relationship between visual communication and art. The course will examine the collaborative process between light and graphic, concepts and skills. The increasing influences of images and trends from visual media will also be discussed.

Camera Requirement

Students need to bring their OWN camera (**NOT smart phone**) to class, which need not to be a professional one, but it should be equipped with “**Manual mode**” in the shooting mode setting (e.g. M mode).

Intended Learning Outcomes

Upon completion of this course, students are expected to be able to:

1. Understand the usage of camera and lens, skills of photography
2. Apply photographic styles, compositions, usage of light and visual elements
3. Analyze photos through case studies, and the influences in the society
4. Explain the taught concepts and apply analytical skills to photography in both oral and written format”
5. Develop a theme, interpret a concept by a series of photos

Assignment Submission Policy

1. All photos must be taken on for after the course started, no old photos will be accepted.
2. All photos must be taken in the highest resolution setting of your camera.
3. Slight images adjustment / enhancement are acceptable.
4. Rename every photo with your name and append it with three digits numbering in ascending order.
5. To prove you are the photographer, you should selfie every location that related with the submission.

Course Schedule & Outline

Week	Date	Topics	Briefly outline what this topic will cover
1	June 19	Course Introduction Introduction of Photography	Course briefing Eg, Contents / Assignments / Final Presentations
2	June 21	Understanding camera & lens . Visual Elements	Usage of cameras & lens.
3	June 25 Sunday Replace 23/6	Outdoor Shooting 1 (Chinese University) <i>Wait at the MTR exit. (CUHK entrance) 2pm – 4: 50pm</i>	Practical Workshops Exploring: Framing / Exposure / Aperture...etc
4	June 26 Mon	Mid Term sample (How to produce a photo project) .Research / Plan / Communication	Review outdoor photos (Check skills and visual elements)
5	June 28 Wed	Photo Book Study & Appreciation	➤ Asia / Western Culture Publication (Layout + Photo selection) ➤ Learning from Masterpiece (Case study)
6	June 30 Fri	Midterm project (Group) 4 mins powerpoint presentation. Deadline : June 29	Produce a set of 10 photos about a neighborhood/ community that can reflect the community's features. (Research Visual elements should be applied in the series)
7	July 3 Mon	Midterm project (Conti) Ready for Photographer Research Presentations (Case & research study)	Case study: Famous Photographer. Eg, Fan Ho
		No Class on July 5	
8	July 7 Fri	Consultation of Final Project (Group Consultation)	Please prepare your ideas with findings.

9	July 8 /9 Weekend Replace July 5	Museum / Gallery Visit Outdoor Shooting 2 (TBC)	
10	July 10	Research Photographer Presentation Deadline : July 8	.(Only the selected will give presentation) . Conclusion of this assignment.
11	July 12	Final advice & Consultation Appreciation (SFQ)	➤
12	July 14	Final Project Presentations Deadline : July 13	
13	July 15 Saturday	Final Project Presentations (Conti)	

Contents may change according to the current situation.

Assessment

Assessment Tasks	Description
Attendance 10%	Students arriving 10 minutes after the beginning of each session will be counted as late. Being late or leaving early for more than 10 minutes twice will be counted as one absence.
Midterm project 30% (2 as a group)	Produce a set of 10 photos about a neighborhood, and reflect the community's features through the photo series. <ul style="list-style-type: none"> • <i>Upload your PowerPoint presentation (PDF) to CANVAS</i> • <i>Place 10 photos with captions, motif and findings in the PPT.</i> <u>(Visual elements & Community research should be applied & found in the series)</u>
Research Presentation 20%	Analyze a photographer and their impacts (Powerpoint) Words limit: Around 600 Good works will be shared & presented in the class.
Final Project 40% (2 as a group)	Submit a series of 12 photos that can present the best value of Hong Kong. (Project statement of 600 words is needed) Research and findings should be included in the statement. Explaining the concept and implementations are essential in the overall package. (8 mins presentation)

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| | <ul style="list-style-type: none">• <i>Upload your PowerPoint presentation (PDF) to CANVAS</i>• <i>Place 10 photos with captions in the Project Statement (Word / PDF)</i> |
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Assignment Submission Policy

Late submissions will be penalized by 10% per day on the total mark the student has achieved in that assignment. Overdue more than one week will receive no mark.

Study Materials

1. Richard Salkeld, Basics Creative Photography, Reading Photographs, Bloomsbury Publication Plc, 2014 (Chapter 6, Pg 144-170)
2. The workbook of photo techniques, John Hedgecoe, Boston: Focal Press, 1997
3. Imaging Identity Text, Mediality and Contemporary Visual Culture, Johannes Riquet, Martin Heusser, Palgrave Macmillan, 2019
4. Photography, ATV News & Public Affairs production. c2007 (Video)
5. Langford's advanced photography: the guide for aspiring photographers, Michael Langford, Elsevier/Focal Press, 2011
6. The photography reader, edited by Liz Wells. Routledge, 2003
7. Each wild idea: writing, photography, history. Geoffrey Batchen, Cambridge, Mass: MIT Press, c2001
8. 寫真·日和：讓幸福入鏡的氛圍攝影手帖，MOSH books 編著；許明煌譯。台北：悅知文化，2009年8月
9. A world history of photography, Naomi Rosenblum., New York : Abbeville Press, c1984
10. Photography, A Critical Introduction, Liz Wells, Routledge, 2009

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all your work throughout your study program.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)