

## The Hong Kong University of Science and Technology

### UG Course Syllabus

Language, Power & Identity

HUMA 2032

Credits: 3

(No pre-/co-requisites)

**Instructor:** Pip Freestone

**Email:** hmdrpip@ust.hk

**Office Hours:** Tuesdays 11-12, Academic Building Room 2382.

#### Course Description

This course aims to stimulate students' thinking around the complex notion of 'identity', introducing poststructuralist and discourse analytic approaches. The language of individuals and/or institutions will be analysed in depth, with reference to critical theories of society, ideology and language. The course also aims to raise awareness of how language is used to create and maintain power through the production and preproduction of narratives of identity. Case studies will be presented, with a view to deconstructionist analysis of the role of language in producing and reproducing ostensibly stable 'identities' such as masculine/feminine, Western/Asian and straight/queer. The course also investigates the role of language in how humans perform other types of social belonging and difference such as ethnicity and social class.

#### Intended Learning Outcomes (ILOs)

By the end of this course, students should be able to:

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| 1. Summarise key concepts in the field of language and identity  |
| 2. Explain how diverse senses of belonging and difference relate to individual and institutional practices |
| 3. Reflect on their own beliefs about identity, and on implications for social justice                     |
| 4. Critique relevant approaches to the analysis of identity  |
| 5. Create, confidently and critically, academic arguments within the field of language & identity          |

#### Course structure:

- One 2-hour lecture per week (taught by lecturer or guest lecturer)
- 1-hour seminar at various points during course (taught by TA, Tuesday 1800, rm. 2406)

## Assessment and Grading

This course will be assessed using criterion-referencing and grades will not be assigned using a curve. Detailed rubrics for each assignment are provided below, outlining the criteria used for evaluation.

### Assessments:

| Assessment Task   | Contribution to Overall Course grade (%) | Due date   |
|-------------------|--|------------|
| Quiz 1            | 15%                                      | 02/03/2026 |
| Quiz 2            | 15%                                      | 23/03/2026 |
| Quiz 3            | 15%                                      | 20/04/2026 |
| Final examination | 55%                                      | 26/04/2026 |

Assessment marks for individual assessed tasks will be released within two weeks of the assessment date.

### Mapping of Course ILOs to Assessment Tasks

| Assessed Task | Mapped ILOs                       | Explanation  |
|---------------|-----------------------------------|--|
| Quiz 1, 2 & 3 | ILO1, ILO2                        | These short multiple-choice quizzes, administered through Canvas, will assess students' understanding of concepts from the course and their ability to evaluate their applications and implications.   |
| Exam          | ILO 1, ILO 2, ILO 3, ILO 4, ILO 5 | Students will write a written response to a task under timed conditions dealing with selected topics related to the issues and debates covered on the course.<br>This will assess students' ability to demonstrate higher-order thinking skills of analysis and evaluation |

### Final Grade Descriptors:

| Grades | Short Description     | Elaboration on subject grading description  |
|--------|-----------------------|---|
| A      | Excellent Performance | Demonstrates a comprehensive grasp of subject matter, expertise in problem-solving, and significant creativity in thinking. Exhibits a high capacity for scholarship and collaboration, going beyond core requirements to achieve learning goals. |
| B      | Good Performance      | Shows good knowledge and understanding of the main subject matter, competence in problem-solving, and the ability to analyze and evaluate issues. Displays high motivation to learn and the ability to work effectively with others.              |

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|---|--------------------------|---|
| C | Satisfactory Performance | Possesses adequate knowledge of core subject matter, competence in dealing with familiar problems, and some capacity for analysis and critical thinking. Shows persistence and effort to achieve broadly defined learning goals.  |
| D | Marginal Pass            | Has threshold knowledge of core subject matter, potential to achieve key professional skills, and the ability to make basic judgments. Benefits from the course and has the potential to develop in the discipline.   |
| F | Fail                     | Demonstrates insufficient understanding of the subject matter and lacks the necessary problem-solving skills. Shows limited ability to think critically or analytically and exhibits minimal effort towards achieving learning goals. Does not meet the threshold requirements for professional practice or development in the discipline |

### Course AI Policy

- No electronic devices will be allowed in quizzes or examinations

### Communication and Feedback

Assessment marks for individual assessed tasks will be communicated via Canvas within two weeks of submission. Feedback on assignments will include [specific details, e.g., strengths, areas for improvement]. Students who have further questions about the feedback including marks should consult the instructor within five working days after the feedback is received.

### Required Texts and Materials

(1) Specified, short sections of:

Joseph, J. E. (2004). *Language and identity: National, ethnic, religious*. London: Palgrave Macmillan.

Jones, R. H., & Themistocleous, C. (2022). *Introducing language and society*. Cambridge: Cambridge University Press

### Academic Integrity

Students are expected to adhere to the university's academic integrity policy. Students are expected to uphold HKUST's Academic Honor Code and to maintain the highest standards of academic integrity. The University has zero tolerance of academic misconduct. Please refer to [Academic Integrity | HKUST – Academic Registry](#) for the University's definition of plagiarism and ways to avoid cheating and plagiarism.

### Additional Resources

Freestone, P. (2023). Do “Chinese gays” come out? A discursive-sociocultural approach to queer visibility amongst same-gender-attracted men in Chengdu, China. *Journal of Language and Sexuality*, 12(2), 200-226.

Groves, J. M. (2010). Language or dialect, topolect or regiolect? A comparative study of language attitudes towards the status of Cantonese in Hong Kong. *Journal of Multilingual and Multicultural Development*, 31(6), 531-551.

Lee, T. K. (2023). *Kongish: Translanguaging and the Commodification of an Urban Dialect*. Cambridge University Press.

Tam, G. A. (2020). *Dialect and nationalism in China, 1860–1960*. Cambridge University Press.

Wei, L., Tsang, A., Wong, N., & Lok, P. (2020). Kongish Daily: Researching translanguaging creativity and subversiveness. *International Journal of Multilingualism*, 17(3), 309-335

Yang, S. (2024). Decoding mixed identities in Hong Kong: A clustering analysis of multiple identity indicators. *Social Indicators Research*, 171(2), 585-603.

Yip, V., & Catedral, L. (2021). Perceiving (non) standardness and the indexicality of new immigrant Cantonese in Hong Kong. *Language & Communication*, 79, 81-94.

## HUMA 2032 Exam Rubric

|                               | Very Good  | Good  | Satisfactory  | Unsatisfactory  |
|-------------------------------|--|---|---|---|
| Content & Organization<br>70% | <ul style="list-style-type: none"> <li>The arguments and ideas made within the response are evidence based and logical</li> <li>There is clear integration and understanding of course concepts shown throughout the project</li> <li>The selection of examples and reflections are all relevant to the course themes and help provide a comprehensive understanding of key concepts</li> <li>The response is organized in a way that</li> </ul> | <ul style="list-style-type: none"> <li>Most arguments and ideas made within the response are evidence based and logical</li> <li>There may be parts of the response that lack full integration of course concepts. Opinions may not be fully supported</li> <li>The selection of examples and reflections are mostly relevant to the course themes and help provide some understanding of key concepts. Some parts may require</li> </ul> | <ul style="list-style-type: none"> <li>Arguments and ideas made within the response may not be evidence based and the logical of ideas presented may be hard to follow</li> <li>There may be many parts of the response that lack full integration of course concepts</li> <li>The selection of examples and reflections are only adequately relevant to the course themes</li> <li>The response may sometimes fail to demonstrate</li> </ul> | <ul style="list-style-type: none"> <li>Relevant arguments and ideas may not be sufficiently present within the response</li> <li>There may be little of no support from course content</li> <li>The selection of examples and reflections may be only tangentially relevant to the course themes</li> <li>The response may often fail to demonstrate basic understanding of key concepts</li> <li>The response may be disorganised</li> </ul> |

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|------------------------|--|--|---|--|
|                        | shows a clear progression of ideas   | <p>further detail or are lacking in explanation</p> <ul style="list-style-type: none"> <li>The response is organized in a way that shows some progression of ideas</li> </ul>  | <p>full understanding of key concepts</p> <ul style="list-style-type: none"> <li>Some parts of the response may be irrelevant or confusing</li> <li>The response may be organized in a way which shows insufficient progression of ideas</li> </ul> | <p>and/or cause strain on the reader</p> <ul style="list-style-type: none"> <li>Significant parts of the response may be irrelevant or confusing</li> <li>The response may be organized in a way which shows a lack of progression of ideas</li> </ul> |
| Use of Language<br>30% | <ul style="list-style-type: none"> <li>The project is able to demonstrate an expert usage of language that is appropriate, persuasive and stylistic for the chosen form</li> <li>There are no/minimal errors in language within the project</li> </ul> | <ul style="list-style-type: none"> <li>The project is able to mostly demonstrate usage of language that is appropriate, persuasive and stylistic for the chosen form. There may be issues but overall comprehension is not affected.</li> <li>There may be language errors but they</li> </ul> | <ul style="list-style-type: none"> <li>Ideas are communicated at a basic level. May not be appropriate or convincing.</li> <li>Language errors are at times problematic and affects comprehension</li> </ul>  | <ul style="list-style-type: none"> <li>Ideas are severely hindered by language and which results in ideas not being communicated at all</li> </ul>   |

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|  |  | are not<br>distracting or<br>significant |  |  |
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