

## HUMA 4610 Heritage in Cross-cultural Perspective (Spring 2024)

### INSTRUCTOR

Dr. Siu-woo CHUENG (張兆和)

Phone: 2358-7763

Office: Rm. 3340

E-mail: hmcheung@ust.hk

Office Hours: Monday and Tuesday 14:00 – 15:30 (and by appointment)

### Lectures and Tutorial Sessions:

Lecture: Thursday 03:00-04:50 Rm 1527 Lift 27-28

Tutorial: Thursday 05:00 -05:50 Rm 1527 Lift 27-28

### Course Description

Issues of heritage has been accumulating ever more prominence in contemporary societies. The heritage regime has touched many significant aspects of life: social relations, economic development, national and international politics, self and collective identity, community revitalization, etc. Heritage and traditions have always been the targets of preservation and negotiations. Cases from different cultures will be surveyed to examine the meaning, composition, and the socio-cultural significance of heritage.

### Intended Learning Outcomes

- Understand the meanings of heritage in the constantly changing world and Hong Kong society.
- Understand the measures of heritage preservation in Hong Kong and will be able to evaluate these measures.
- Understand the ethnographic research method and apply it in the research project.

### Course Requirements

Requirements consist of attendance at lectures and tutorials and completing the required readings; joining 2 fieldtrips and submitting the fieldtrip worksheets (by partnership of two teammates); conducting a team-work research project (by partnership of two teammates).

### Reading Materials

- All assigned reading materials will be put on the course website <https://canvas.ust.hk/>.
- Films/videos will be shown during class and tutorial sessions.

### Course Grading

Lecture Attendance	50
Tutorial presentation and participation	100
1 Fieldtrip attendance and Worksheet (2-person Teamwork)	50
Research Project (2-person Teamwork)	150
-----	
Total	350

### Tutorial Sessions

Students are required to attend and to participate in 7 tutorial sessions starting from Week 4. A required reading each week will be presented and discussed in the tutorial sessions. Students will be evaluated according to their presentations (50 marks for full score), and they get their participation score by answering questions thrown out by the presenters during their presentation (50 marks for full score). Students will receive no points for attending any tutorials. However, **10 points** will be taken away from the total tutorial score if a student is absent from a tutorial. No excuse can be made for any absence except health reasons supported by official documents.



## Fieldtrip

Students are required to join 1 fieldtrips out of 2 Fieldtrip Options and submitting the fieldtrip worksheets (by partnership of two teammates). They can choose the following options:

### Fieldtrip Option 1: Heritage and community revitalization in Yimtintsai, Saikung

Venue: Yimtintsai Island, Saikung  
Date and Time: Feb 17/18 (Sat/Sunday) 10:00-14:30  
(Self-paid round-trip ferry ticket HK\$70)

### Fieldtrip Option 2: Hungshing Festival in a Fishermen village

Venue: Kaosai Island, Saikung  
Date and Time: Mar 21 (Thur) evening (5:00pm – 12:00pm)  
or Mar 22 (Fri) morning (8:30am-2:30pm)

## Research Project

2 students form a team to undertake a research project relevant to the subject matter of the course, completing a research proposal, making an appointment with me to discuss the project's feasibility, collecting data and write up a research report following academic norms in a length no less than 5,000 words.

Research proposal due date: Mar 8 (Friday, Week 6)  
Research Report Due Date: May 10 (Friday, Week 14)

## Lecture Topics, Tutorials and Fieldtrips

### Week 1 (Feb. 1)

Lecture: Course Introduction

Culture, Tradition or Heritage?---Views from Anthropology

#### Activities

How to understand HKUST's tradition of student societies promotion?---Experiencing anthropological fieldwork

#### Readings

Haviland, William A. 2014. "Characteristics of Culture" (Chapter 2). In *his Cultural Anthropology: The Human Challenge* (14th ed.), pp. 24-43. Australia: Wadsworth/Cengage Learning.

### Week 2 (Feb. 8)

Lecture: Fieldwork--Things and Objects

#### Activities

Class presentation of fieldwork findings on HKUST student societies promotion

#### Readings

Appadurai, Arjun. 1986. "Introduction: Commodities and the Politics of Value." In *The Social Life of Things: Commodities in Cultural Perspective*, ed., Arjun Appadurai, pp. 3-63. Cambridge: Cambridge University Press.

Ember, Carol R., Melvin Ember and Peter N. Peregrine. 2007. *Anthropology* (12th ed.). Upper Saddle River, N.J.: Pearson/Prentice Hall. (Chapter 27: The Arts.)

Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 1, 2, 3, & 4).

Peoples, James and Garrick Bailey. 2012. *Humanity: An Introduction to Cultural Anthropology* (International Edition) (9th ed.). Wadsworth, Cengage Learning. (Chapter 5: Methods of Investigation.)

### Week 3 (Feb. 15)

#### Lecture: Heritage and Tourism

##### Readings

Dann, Graham. 1994. "Tourism: The Nostalgia Industry of the Future." *Global Tourism: The Next Decade*, ed., William F. Theobald. Boston: Butterworth-Heinemann

Urry, John. 1990. "Gazing on History." In his *The Tourist Gaze: Leisure and Travel in Contemporary Societies*, pp. 104-134. London: Sage Publications.

Watson, Rubie S. and James L. Watson. 1997. "From Hall of Worship to Tourist Center: An Ancestral Hall in Hong Kong's New Territory." *Cultural Survival Quarterly*, 21(1): 33-35.

##### Presentation reading:

#### Fieldtrip Option 3: Heritage and community revitalization in Yimtintsai, Saikung

Venue: Yimtintsai Island, Saikung

Date and Time: April 13 (Sat) 10:00-14:30

(Self-paid round-trip ferry ticket HK\$70)

### Week 4 (Feb 22)

#### Lecture: Heritage and Identity

##### Readings

Faure, David. 1989. "The Lineage as a Cultural Invention: The Case of the Pearl River Delta." *Modern China*, 15(1): 4-36.

Tchen, John Kuo Wei. 1993. "Creating a Dialogic Museum: The Chinatown History Museum." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 285-326. Washington D. C.: Smithsonian Institution Press.

廖迪生 · 2007 · 〈把風水變成文物：在香港新界建構「文物話語」之個案研究〉 · 《風水與文物：香港新界屏山鄧氏稔灣祖墓搬遷事件文獻彙編》 · 頁 1-27 · 廖迪生 · 盧惠玲編 · 鄧聖時輯 · 香港：香港科技大學華南研究中心。

廖迪生 · 2018 · 〈女人之歌：香港水上嘆歌的演變與傳承〉 · 載《水上嘆歌》 · 廖迪生 · 胡詩銘編 · 黎帶金嘆唱 · 頁 7-42 · 香港：香港科技大學華南研究中心。

##### Tutorial 1

##### Presentation reading:

Rots, Aike P. 2019. This Is Not a Powerspot: Heritage Tourism, Sacred Space, and Conflicts of Authority at Sēfa Utaki. *Asian ethnology*, Vol.78 (1), p.155-180.

### Week 5 (Feb 29)

#### Lecture: Intangible Cultural Heritage

##### Readings

Liu Tik-sang (ed.). 2011. *Intangible Cultural Heritage and Local Communities in East Asia*. Hong Kong: South China Research Center, Hong Kong University of Science and Technology; Hong Kong Heritage Museum.

廖迪生，2014，〈傳統、認同與資源：香港非物質文化遺產的創造〉，《香港嘅廣東文化》，文潔華編，香港：商務印書館，頁 200-225。

## Tutorial 2

### Presentation reading:

Cheung Siu-woo. 2011. "The Shift of Symbolic Boundaries Around Intangible Cultural Heritage: The Case of the Jing Minority's Hat Festival on the Sino-Vietnamese Border in Guangxi, China." In Tik-sang Liu, ed., *Intangible Cultural Heritage and Local Communities in East Asia*, pp. 301-331. Hong Kong: South China Research Center, The Hong Kong University of Science and Technology, and Hong Kong Heritage Museum.

## Week 6 (Mar 7)

### Lecture: Heritage and Nationalism

#### Readings

Hamlsh, Tamara. 1995. "Preserving the Palace: Museums and the Making of Nationalism(s) in 20<sup>th</sup> Century China." *Museum Anthropology* 19(2): 20-30.

Hobsbawm, Eric. 1992. "Introduction: Inventing Traditions." In *The Invention of Tradition*, eds., Eric Hobsbawm and Terence Ranger, pp. 1-14. Cambridge: Cambridge University Press.

## Tutorial 3

### Presentation Reading:

Waldron, Arthur. 1993. "Representing China: The Great Wall and Cultural Nationalism in the Twentieth Century." In *Cultural Nationalism in East Asia*, ed., Harumi Befu, pp. 36-60. Berkeley: Institute of East Asian Studies, University of California.

## Week 7 (Mar 14)

### Lecture: Local Knowledge and Power

#### Readings

*Museums, Objects, and Collections* (Chapter 10, 11, & 12)

Perin, Constance. 1993. "The Communicative Circle: Museums as Communities." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 182-220. Washington D. C.: Smithsonian Institution Press.

Selina Ching Chan (2018). "Heritagizing the Chaozhou Hungry Ghosts Festival in Hong Kong." In Christina Maags and Marina Svensson, eds., *Chinese Heritage in the Making: Experiences, Negotiations and Contestations*. Amsterdam: Amsterdam University Press.

## Tutorial 4

### Presentation reading:

Ziyang You. 2020. "Conflicts over Local Beliefs 'Feudal Superstitions' as Intangible Cultural Heritage in Contemporary China." *Asian Ethnology*, 79(1): 2137-159.

## Week 8 (Mar. 21)

### Fieldtrip Option 2: Hungshing Festival in a Fishermen village

Venue: Kaosai Island, Saikung

Date and Time: Mar 21 (Thur) evening (5:00pm – 12:00pm)

or Mar 22 (Fri) morning (8:30am-2:30pm)

## Week 9 (Apr 4) Public Holiday: No class

## Week 10 (April 11)

### Lecture: Heritage, Symbols and Interpretive

#### Readings

Harrison, Rodney. 2010. "Chapter 1: What is Heritage." In *Understanding the Politics of Heritage*, ed. Rodney Harrison, pp. 5-42. Manchester: Manchester University Press.

Hooper-Greenhill, Eilean. 2000. "Objects and Interpretive Process." In her *Museums and the Interpretation of Visual Culture*, pp. 103-123. London: Routledge.

Ortner, Sherry B. 1973. "On Key Symbols." *American Anthropologist*, 75: 1338-1346.

Smith, Laurajane. 2006. "Heritage as a Cultural Process." In her *Uses of Heritage*, pp. 44-84. London; New York : Routledge.

#### Tutorial 5

Watson, Rubie S. 1995. "Palaces, Museums, and Squares: Chinese National Spaces." *Museum Anthropology* 19(2): 7-19.

## Week 11 (Apr 18)

### Lecture: Heritage and Memory

#### Readings

Lowenthal, David. 1985. "Reliving the Past: Dreams and Nightmares." In his *The Past is a Foreign Country*, pp. 3-34. Cambridge: Cambridge University Press.

#### Tutorial 6

##### Presentation reading:

Zorzin, Nicolas. 2022. "Alternating cycles of the politics of forgetting and remembering the pasting Taiwan." In Veysel Apaydin, ed., *Critical Perspectives on Cultural Memory and Heritage*. UCL Press, 269-288.

## Week 11 (Apr 25)

### Lecture: Museum Displays

#### Readings

Appadurai, Arjun and Carol A. Breckenridge. 1992. "Museums Are Good to Think: Heritage on View in India." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 34-55. Washington D. C.: Smithsonian Institution Press.

Boyd, Willard L. 1999. "Museums as Centers of Controversy." *Daedalus*, 128(3): 185-228.

Jones, Anna Laura. 1993. "Exploding Canons: The Anthropology of Museums." *Annual Review of Anthropology* 22: 201-220.

Kirshenblatt-Gimblett, Barbara. 1998. "Destination Museum." In her *Destination Culture: Tourism, Museums, and Heritage*, pp. 131-176. Berkeley: University of California Press.

Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 5, 6, 7, 8 & 9).

#### Tutorial 7

##### Presentation reading:

Ren, Hai. 2010. "Memories of the Future in Hong Kong." In his *Neoliberalism and Culture in China and Hong Kong: The Countdown of Time*, pp. 130- 160. London: Routledge.

Week 12 (May 2)

Project Presentations