

2018-19 Summer

HART 1040 Western Fashion, 1850 to Nowadays (1-credit)

Course Instructor: Mr Chan Chung Fai Silvio (Email: TBC)

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Date: 18 June-16 July (every Tue & Thur)

Time: 2:00-4:00pm (18 Jun)
2:00-5:00pm (20 Jun-16 July)

Venue: Room 719, Jockey Club Creative Arts Centre, 30 Pak Tin Street,
Shek Kip Mei, Kowloon

Course Description

In this course, students will explore the development of western fashion styles from the mid-19th century to nowadays. Students will study and reflect on fashion with a historical perspective through introducing important fashion trends, icons, designers and material development. The course will also open students' mind to the discussion of how fashion interacts with social changes, as reflected in the development of the hippies' style, the social status of women, globalization and the growth of fashion enterprises. As an integral part of the course, students will learn sewing techniques and utilize sewing equipment, which can be applied in the creation of a finished garment by themselves. Students learn to appreciate the practical, historical and artistic integration of fashion design.

*Remarks: Each student is required to pay **HKD 200** for the material fee.*

Material fee will be collected in Session 3 (25 Jun 2019) after add/drop period.

Intended Learning Outcomes

1. Identify and describe the distinctive characteristics and features of costumes in major historical and stylistic periods
2. Identify and explain the historical references found in contemporary fashion
3. Operate industrial-standard equipment used in the fabrication of garments
4. Produce an original work using professional-standard sewing techniques with historical sources

Syllabus and Schedule

Session	Date	Topics
1	18 June	<p>Overview the 150 years of western womenswear (1850-2016)</p> <ul style="list-style-type: none"> • A brief introduction of the course and periods of western womenswear <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Demonstration on sewing machine, steam iron and body measurement • Final Project briefing
2	20 June	<p>The Development of Haute Couture (1850-1910)</p> <p>The Crinoline Period & Bustle Period</p> <ul style="list-style-type: none"> • the characteristics of the Crinoline Period • the characteristics of the Bustle Period • Birth of Fashion Designers: Paul Poiret, Charles Worth and Mariano Fortuny <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Creative use of boning • Construct a simple crinoline
3	25 June	<p>The Roaring Twenties (1920)</p> <p>Flappers</p> <ul style="list-style-type: none"> • The characteristics and significance of Tubular Style • The boyish figure – La Garconne • Introduce designers - Coco Chanel, Elsa Schiaparelli and Vionnet <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Understanding Basic blocks • Learn basic garment construction • Construct a dress of flapper style
4	27 June	<p>Return of Glamour (30s, 40s and 50s)</p> <p>Fashion and Film</p> <ul style="list-style-type: none"> • The new look of Christian Dior • The Influence of Hollywood • Introduce designers – Balenciaga, Givenchy and YSL <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Construct a full circle Skirt • Creative use of pleats and gathering
5	2 July	<p>The Hippies Style (1960) & The Punk Style (1970)</p> <p>Style Tribes Emerge</p> <ul style="list-style-type: none"> • The space age • Invention of PVC • Model Twiggy and Mini Skirt • Introduce designers – Courreges, Mary Quant and Vivienne Westwood

		<p><u>Workshop</u></p> <ul style="list-style-type: none"> • Creative use of Materials – plastic, neoprene and paper • Construct a dress of Space Age
6	4 July	<p>Dress for Success (1980)</p> <p>Rich and Famous</p> <ul style="list-style-type: none"> • Shoulder Pad • “Power dressing” as a response to the uplifting of social and economic status of women • The rise of super models and its cultural influence • Introduce designers – Jean Paul Gaultier, Armani and Gianni Versace <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Field trip - Visit Sham Shui Po fabric stores to source materials for the final project. • Introduce a basic block of sleeveless jacket • Construct a simple sleeveless jacket
7	9 July	<p>Anti-Fashion (1990)</p> <p>Less is More</p> <ul style="list-style-type: none"> • New design force of Japan and Belgium • Japanese aesthetic of Wabi-Sabi • Deconstruction and Reconstruction • Introduce designers – Yohji Yamamoto, Rei Kawakubo for Comme des garçons and Miyake <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Students work on their final project • Help students to solve technical problems of their final project
8	11 July	<p>Sport and Street Influences (2000-2015)</p> <p>Age of Innocent</p> <ul style="list-style-type: none"> • Invention of techno textile • Lolita Style • Hip Hop fashion <p><u>Workshop</u></p> <ul style="list-style-type: none"> • Students continue to work on their final project • Help students to solve technical problems of their final project
9	16 July	<p>Project presentation</p> <ul style="list-style-type: none"> • Students will present their final garments in the class. Critiques from the instructor and their fellow classmates are expected.

Assessment Tasks

Assessment Task	Description
Attendance (20%)	Students are required to attend and actively participate in class. *Attendance will be taken 10 minutes after the beginning of each session. For each absence, students will have 2% deducted from their attendance grade.
In-class sewing exercises (20%)	Students will learn how to use sewing tools and operate sewing machines through basic exercises in class.
Final Project: Research & development (30%)	Students are required to submit a PPT with images and writing (word limit: 1500) to show their researches and development on their final projects. Submission deadline: <u>23 July 2019</u>
Final Project: Finished garment & presentation (30%)	Students are required to make a garment from a time that they choose for the modern. Garment should be focused on creativity, not professional finishing.

Assignment Submission Policy

10% of mark will be deducted per day in case of late submission.

The letter grades grading system will be used according to students' performance and using the University Guidelines as reference.

Reading Materials

1. The chronology of fashion – from empire dress to ethical design , NJ Stevenson
2. New complete guide to sewing , Reader's Digest
3. Metric Pattern Cutting for Women's wear, Winifred Aldrich

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)