

2017-18 Spring

HART1035 Public Art Interventions (1 credit)

Course Instructor: Ms Cornelia Erdmann (Email: mail@corneliaerdmann.de)
Program Officer: Gloria Choi (Rm 6401, Tel: 2358-6150 ; Email: gloriachoi@ust.hk)
Time: **Tuesday; 2:30 – 4:20pm**
Venue: CYTG009
Office Hours: By appointment

Course Description

This course aims to introduce students without artistic background into hands-on art making for the public realm. Students will look into contemporary concepts of art in public space, such as interventions and guerrilla art, and learn how art has the potential to transform our everyday perception of our life, as taking art from a gallery context into the public can be challenging and thought provoking, yet at the same time playful and meaningful.

As part of the course, participants will explore UST campus for its artistic potential, and complete a series of site-specific interventions using spatial concepts, methodologies, techniques and materials available. Most likely the interventions will be ephemeral only, yet the effect and memory they create for the passing audience will be longer lasting. The interventions will also encourage direct interaction with and feedback from the audience, thus provide participants opportunities to very actively get involved with their daily community.

Remarks:

- ♦ Please be noted that students will have to pay for their own material fee involved in the creation by themselves.
- ♦ Please keep the classroom clean by clearing the desks / materials left after class to maintain a tidy environment for subsequent classes.

Intended Learning Outcomes (CILOs)

Upon completion of this course, students are expected to be able to:

1. Demonstrate and identify knowledge of recent trends and tendencies in public art practices
2. Apply a self-developed artistic concept that takes into consideration the spatial qualities of a location
3. Produce a creative intervention that challenges the original perception of the site
4. Demonstrate a sustainable work ethic

Course Schedule & Outline

Week	Date	Topics
Part I: Introduction to Contemporary Concepts of Public Art Practice		
1	6 Feb	Overview of Public Art <ul style="list-style-type: none"> • Definition of Public Art • Brief historical overview of Public Art from monuments to contemporary practices • Introduction to Site-specific Art
2	13 Feb	Traditional Public Art in Hong Kong <ul style="list-style-type: none"> • Traditional Public Art in Hong Kong <ul style="list-style-type: none"> - Drop Sculptures (e.g. The Sundial at UST) - Shatin Public Art - Swire Island East - Art in MTR - Art Promotion Office (HK)
3	20 Feb	Urban Interventions & Guerrilla Art <ul style="list-style-type: none"> • The following topics related to public art will be discussed <ul style="list-style-type: none"> - Urban Interventions vs. Street Art - Community Art - Environmental/Land Art • Workshop/Experiments: Interventions <ul style="list-style-type: none"> - students need to bring: scissors, papers in different colours, scotch/masking tape
Part II: Exploring Options and Developing Concept		
4	27 Feb	Characteristics of Places and Sites <ul style="list-style-type: none"> • Identification and allocation of sites on UST campus to project groups • Concept “brain storming” • Experiments & approaches using different materials (students brought by themselves) in public art
5	6 Mar	Development of Ideas and Concepts for Public Art Projects <ul style="list-style-type: none"> • Individual Research Presentation (1 public artwork/ artist) Studio Work
6	13 Mar	Concept Verification <ul style="list-style-type: none"> • Group Presentation of Public Art Project • Studio Work
Part III: Artwork Creation and Implementation		
7	20 Mar	Studio Practice and Creative Processes I <ul style="list-style-type: none"> • Site/Studio Work • Concept and logistical/technical issues discussion

8	27 Mar	Studio Practice and Creative Processes II <ul style="list-style-type: none"> • Site/Studio Work • Concept finalization
	3 April	No Class – Mid term break
9	10 Apr	Studio Practice and Creative Processes II <ul style="list-style-type: none"> • Site/Studio work
10	17 Apr	Display and Installation Techniques <ul style="list-style-type: none"> • Site/Studio work • Trial implementation (& set up of artwork)
11	24 Apr	Artwork Implementation, Documentation & Feedback Collection <ul style="list-style-type: none"> • Artwork and exhibition setup • Exhibition • Opening reception (if applicable) • Exhibition documentation
	1 May	No Class – Labor Day
12	8 May	Post Production, Feedback & Evaluation <ul style="list-style-type: none"> • Submission of documentation • Evaluation • Dismantle of exhibition (by students)

Assessment Tasks

Attendance and Participation (20%) CILO 4	Assessment methods include personal conversations, attendance, class observation, individual and group-tutorials...etc. Assessment evidence is continuously identified throughout the participation. Late for 10 minutes or above will be counted as late attendance.
Individual Research Presentation (10%) CILO 1	Student will make a short oral presentation (~3min) in week 6 on an artwork of their own choice they found in the references that inspires them.
Group Concept Presentation of Public Art Intervention (20%) CILO 2	Students will make a short interim presentation in week 7 on the concepts of their own artwork's concepts.
Public Art Intervention (in small group work) & Documentation (individual) (50%) CILO 3	Students are required to create a public artwork intervention (in designated areas on UST campus), in small groups and complete it by week 12 . All course contributions form a group exhibition. After the exhibition, students have to submit an individual documentation which documents their sketches, concept development, problems encountered and photos of their final work. Word limit: 500-1000 words. Due date: 11 May 2018 (Fri)?? 10% of the grade will be deducted per day after the due date.

	Submissions will not be accepted after 18 May .
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Assignment Submission Policy

- Late submissions will be penalized by 10% mark deduction per day, in cases without provision of doctor's certificate or equivalent. No submission will be accepted after a week of due dates.

Required Reading Materials

1. Krause, Cher Knight. Public Art: Theory, Practice and Populism. London: Wiley-Blackwell, 2008. ISBN 978-1405155595
2. Kwon, Miwon. One Place After Another: Site-Specific Art and Locational Identity. Cambridge, MA: MIT Press, 2002. ISBN 978-7-80262-112659

Supplementary Reading Materials

1. Dean, Tacita, and Jeremy Millar. Place (Art Works). London: Thames and Hudson, 2005. ISBN 978-0500930076
2. Hoffmann, Jens, and Joan Jonas. Perform (Art Works). London: Thames and Hudson, 2005. ISBN 978-0500930069
3. Klanten, Robert, and Matthias Hübner (eds.). Urban Interventions: Personal Projects in Public Spaces. Berlin: Gestalten, 2010. ISBN 978-3-89955-291-1
4. Matzner, Florian (ed.). Public Art. Ostfildern: Hatje Cantz Publishers, 2001. ISBN 978-3775790734
5. <http://publicartnow.com/>
6. http://www.lcsd.gov.hk/CE/Museum/APO/en_US/web/apo/artivatingpublicbuildings.html
7. http://www.lcsd.gov.hk/CE/Museum/APO/en_US/web/apo/apo_publicart_archive.html
8. http://en.wikipedia.org/wiki/Public_art
9. http://en.wikipedia.org/wiki/Site-specific_art
10. <http://www.publicartonline.org.uk/>
11. <http://www.publicartarchive.org/>
12. <http://www.art-public.com/>
13. <http://www.calder.org/>
14. <http://www.publicart.org.hk/home.php>
15. <http://www.islandeast.com/eng/art/index.htm>
16. <http://www.olafureliasson.net/>
17. http://en.wikipedia.org/wiki/Andy_Goldsworthy
18. <http://christojeanneclaude.net/>
19. <http://www.richardlong.org/>
20. <http://www.danielburen.com/>
21. <http://banksy.co.uk/>
22. <http://knithacker.com/>
23. <http://knitta.com>

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.

- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)