

2017-18 Spring

HART1015 Introduction to Single Channel Video Art (1-credit)

Course Instructor: Mr. Anthony Lee (email: flcntk3@gmail.com)

Program Officer: Jeff Lai (Rm6401, Tel: 3469 2048; Email: jefflai@ust.hk)

Time: Monday 10:30am to 12:20pm

Venue: CYTG009A

Except the following dates:

20 March (Tue) 2:30-4:20pm	LG1 E-learning Classroom A (Mac room), Library
27 March (Tue) 2:30-4:20pm	

Course Description

This introductory course aims at helping students to appreciate the creative potential of video art. Students will learn the theories and practical skills of single video production, with an emphasis on using video as a creative tool for storytelling and communication. Students will acquaint and explore with the creative components and the concepts used for that expression.

Intended Learning Outcomes (ILOs)

Upon completion of this course, students are expected to be able to:

- A. Appreciate the different forms and expressive potential of film and video art
 - B. Acquire some expressive tools for video art
 - C. Express creative ideas through the narrative and dramatic form of video art
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Syllabus and Schedule

Lesson	Date	Content	ILOs
Components for the pre-production stage:			
1	5 Feb	Using an overview of the history of film and the broad spectrum of its styles to introduce film in its most assessable and most popular form as a story teller. Also introduced are the basic tenets of a dramatic story.	A
2	12 Feb	Exploring and defining two of those tenets which are “protagonist” and “quest” with an in-class assignment that will help build your script.	B / C
	19 Feb	No class – Public Holiday: The fourth day of Lunar New Year	
3	26 Feb	Exploring and defining two more of those tenets which are “antagonist” and “premise” also with an in-class assignment that will help build your script.	B / C
4	5 Mar	Introducing the 3-act structure, the climax and the denouement. Also introduced are: logline, step-outline, synopsis and the screenplay format as tools.	B / C
5	12 Mar	Present and pitch your proposed story + tutorial	B / C
Components for the production stage:			
6	20 Mar (Tue) 2:30- 4:20pm	Camera/Lighting/Sound workshop provided by Mr Ken Yiu Class Venue: LG1 E-learning Classroom A (Mac room)	B
7	27 Mar (Tue) 2:30- 4:20pm	Editing workshop provided by Mr Ken Yiu Class Venue: LG1 E-learning Classroom A (Mac room)	A / B
	2 April	No class – Public Holiday: The fourth day of Lunar New Year	
8	9 April	Introducing the idea of production process, defining the roles within a production team and introducing script breakdown	A / B
9	16 April	Introducing some aesthetic concepts and applications of camera works and lighting	A / B
10	23 April	Introducing some aesthetic concepts and applications of art direction and color.	A / B
Components for the post-production stage:			
11	30 April	Introducing some aesthetic concepts and applications of editing and film music	A / B
12	7 May	Presentation of final project	A / B / C

Assessment Tasks

Attendance (10%)	Attendance will be taken 10 minutes after the beginning of each session after add/drop period. For each absence, students will have 1% deducted from their attendance grade (10% maximum deduction).
A synopsis for a short dramatic film (15%)	This is an individual project in which each student will write and present a synopsis for a short dramatic story based on the in-class assignments in which the followings are explored: <ul style="list-style-type: none"> • Protagonist • Quest • Antagonist • Premise <p>Due date: 12 March</p>
The final film project (50%)	This is a group project. The grade will be a summative assessment of the project based on the following attributes: <ul style="list-style-type: none"> • A story well told and well translated into film form. • The concept and execution of the following components: <ul style="list-style-type: none"> ○ Lighting + cinematography ○ Sound/ music design and editing
Individual reflective report (25%)	A 1000-word individual report on the following: <ul style="list-style-type: none"> • What was the most significant or memorable thing you have learned from this class and why? • What role did you play in the film project? • Name one thing you wish to change about the film as an improvement? <p>Due date: 10 May</p> <p>10% of the grade will be deducted per day after the due date. Submissions will not be accepted after 14 May.</p>

Late Assignment Policy

It is essential that the assignments be completed and submitted on time. A 10% per day penalty (weekends count as 2 days) will be applied to LATE submission.

Major Study Materials (Books & DVDs)

- Reading material - Robert McKee *Story*. ReganBooks C. 1997
- (watch as many films as you can)

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (<http://publish.ust.hk/acadreg/generalreg/index.html>)