## 2017-18 Spring

# **HART1012** Introduction to Photography (1 credit)

Course Instructor: Mr. Leon SUEN Shu Kwan (Email: visualworker@gmail.com)

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Time: Friday; 10:30am – 12:20pm

Venue: CYTG001

Office Hours: By appointment

## **Course Description**

An introduction to the art and expression of photography through brief lectures, hands-on activities and field trips. In this course, students will learn about the history and development of photography, photographers who have helped shape our vision of the world and the great photographs they have made, basic photographic vocabularies, perspectives, concepts, theories and techniques. Students will also experience using photography as an expressive medium to communicate their feelings or attitude of things around them. Upon the completion of this course, students will have basic photographic techniques and a deep understanding of how photography communicates with its audience, such that they will be in a better position to communicate visually with others.

### Remarks

## 1. Class schedule

All the classroom lessons in this course last for 2 hours. There are two weekend field trips which will last for 3 hours and you MUST attend both of them. Please refer to the Course Topics below for details.

### **Camera Requirement**

Students need to bring a camera to class, which need not to be a professional one, but it should be equipped with either:

- aperture priority setting (e.g. A/ Av mode); OR
- manual setting (M mode)

### **Intended Learning Outcomes**

Upon completion of this course, students are expected to be able to:

- 1. Appreciate the history and development of photography
- 2. Describe the characteristics of contemporary art photography and appreciate the master works
- 3. Understand basic concepts, theories and techniques of photography
- 4. Experience using photo as expressive tool to convey the photographer's feelings and view point upon things happening around them.

# **Course Schedule & Outline**

Lesson	Date	Topics
1	2 Feb	The nature of a photograph: as artistic expression, document, commercial
	2 HRs	promotion or journalistic communication
		- Brief history of photography and its development
		- Workshop 1: "Writing on Photos"
		Reflecting on images exercise to analyze photos
2	9 Feb	Photographic attributes
	2 HRs	- Camera operation, relationship between shutter speed, lens, aperture,
		and ISO
		- Exposure Control: exposure modes, exposure compensation, the
		histogram, etc
		- Workshop 2: Make photos with exposure control (outside classroom at
		UST)
	16 Feb	NO CLASS - Lunar New Year Holiday
3	23 Feb	Composition, Color and control of light
	2 HRs	- Composition rules and guidelines
		- Color: color temperature management (i.e. indoor Vs outdoor) and white
		balance control
		-
4	2 Mar	Expressiveness of Photography
	2 HRs	<ul> <li>Study how photography convey emotions and personal feelings</li> </ul>
		<ul> <li>Workshop 3: Use photo to express ones feeling (outside classroom at</li> </ul>
		UST)
5	11 Mar	
	(Sun)	Field Trip 1 to Lei Yu Mun
	3 HRs	
6	16 Mar	Presentation & Critique
	2 HRs	Photos taken in field trip
7	23 Mar	Introduction to Contemporary Art Photography
	2 HRs	- Background, selected photographers and their works in cultural and
		historical context
		- Students share their selected photographers
	30 Mar	NO CLASS - Mid Term Break
8	6 April	Introduction to Snap Shots Photography
	2 HRs	- Concepts, techniques and master works on Snap Shots
		- Briefing on Final Project
		- Workshop 4: Taking snap shots in UST
9	13 April	Artist Statement Writing.
	2 HRs	- Workshop 5: writing artists statement on works created by students
10	22 April	
	(Sun)	Field Trip 2 to Sham Shui Po
	3 HRs	
11	27 April	Presentation & Critique – Individual Project
	2 HRs	
12	4 May	Students clean up the exhibition by themselves
	2 HRs	The state of the commence of the state of th

#### **Assessment Tasks**

Attendance (10%)	Students arrived 10 minutes after the beginning of each session will be counted as late.  For each absence, students will have 1% deducted from their attendance grade (10% maximum deduction).
Individual Project 1 (35%)	Each student has to take one to three photos on a topic chosen by them and verbally present the photos in class.
Individual Project 2 (55%)	<ol> <li>Each student has to take three to five photos which document a social or cultural issue of HK. These photos can be those taken during the fieldtrips. Photo texts are required for complimentary purpose.</li> <li>A written summary (around 300 – 400 words) on the submitted photos and the social or cultural issues of HK discussed via the photos.</li> </ol>

### **Assignment Submission Policy**

Late submissions will be penalized by 10% per day on the total mark the student has achieved in that assignment. Overdue more than one week will receive no mark.

### **Course Materials & Costing**

Cost of photo printing & mounting for the individual projects will be borne by students. Further details will be announced in class/ via CANVAS.

## **Major Study Materials**

Barbara London & John Upton, *Photography*, Prentice Hall, 10th Edition, 2010. (Ch. 1-4, 7, 9-11, 17 & 18)

### **Supplementary Reading Materials**

Charlotte Cotton, *The Photograph as Contemporary Art*, Thames & Hudson, 2004. (Introduction and Ch. 1)

### **Academic Honor Code**

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (http://publish.ust.hk/acadreg/generalreg/index.html)