

Heritage in Cross-cultural Perspective (HUMA 4610)
Division of Humanities, Hong Kong University of Science and Technology
Fall 2019

INSTRUCTOR

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Office Hours: Wednesday 14:30-16:00 & Thursday 15:00-16:30 (and by appointment)

Lectures and Tutorial Sessions:

Lectures: Thursday, 10:30 - 12:20, Rm LSK1014

Tutorial Sessions: Thursday, 12:30 - 13:20, Rm LSK1014

Course Description

Heritage and traditions have always been the targets of preservation and negotiations. Cases from different cultures will be surveyed to examine the meaning, composition, and the socio-cultural significance of heritage.

Intended Learning Outcomes

- Understand the meanings of heritage in the constantly changing world and Hong Kong society.
- Understand the measures of heritage preservation in Hong Kong and will be able to evaluate these measures.
- Understand the ethnographic research method and apply it in the research project.

COURSE OUTLINE (Fieldtrips and visits to the Antiquities and Monuments Office, Intangible Cultural Heritage Office, or the Hong Kong Museum of History are being arranged. The topics in the course may be rescheduled to accommodate those visits. The required readings will be assigned in the class. The two quizzes will cover all the required readings separately.

Week 1 (Sept. 5) Introduction; Anthropology; Culture

Haviland, William A. 2014. "Characteristics of Culture" (Chapter 2). In *his Cultural Anthropology: The Human Challenge* (14th ed.), pp. 24-43. Australia: Wadsworth/Cengage Learning.

Week 2 (Sept. 12) Fieldwork; Things and Objects

Appadurai, Arjun. 1986. "Introduction: Commodities and the Politics of Value." In *The Social Life of Things: Commodities in Cultural Perspective*, ed., Arjun Appadurai, pp. 3-63. Cambridge: Cambridge University Press.

Ember, Carol R., Melvin Ember and &, Peter N. Peregrine. 2007. *Anthropology* (12th ed.). Upper Saddle River, N.J.: Pearson/Prentice Hall. (Chapter 27: The Arts.)

Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 1, 2, 3, & 4).

Peoples, James and Garrick Bailey. 2012. *Humanity: An Introduction to Cultural Anthropology* (International Edition) (9th ed.). Wadsworth, Cengage Learning. (Chapter 5: Methods of Investigation.)

Week 3 (Sept. 19) Symbols and Interpretive Process

Harrison, Rodney. 2010. "Chapter 1: What is Heritage." In *Understanding the Politics of Heritage*, ed. Rodney Harrison, pp. 5-42. Manchester: Manchester University Press.

Hooper-Greenhill, Eileen. 2000. "Objects and Interpretive Process." In her *Museums and the*

- Interpretation of Visual Culture*, pp. 103-123. London: Routledge.
- Ortner, Sherry B. 1973. "On Key Symbols." *American Anthropologist*, 75: 1338-1346.
- Smith, Laurajane. 2006. "Heritage as a Cultural Process." In her *Uses of Heritage*, pp. 44-84. London; New York: Routledge.
- Waldron, Arthur. 1993. "Representing China: The Great Wall and Cultural Nationalism in the Twentieth Century." In *Cultural Nationalism in East Asia*, ed., Harumi Befu, pp. 36-60. Berkeley: Institute of East Asian Studies, University of California.

Week 4 (Sept. 26) Museum Displays

- Appadurai, Arjun and Carol A. Breckenridge. 1992. "Museums Are Good to Think: Heritage on View in India." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 34-55. Washington D. C.: Smithsonian Institution Press.
- Boyd, Willard L. 1999. "Museums as Centers of Controversy." *Daedalus*, 128(3): 185-228.
- Jones, Anna Laura. 1993. "Exploding Canons: The Anthropology of Museums." *Annual Review of Anthropology* 22: 201-220.
- Kirshenblatt-Gimblett, Barbara. 1998. "Destination Museum." In her *Destination Culture: Tourism, Museums, and Heritage*, pp. 131-176. Berkeley: University of California Press.
- Pearce, Susan M. 1993. *Museums, Objects, and Collections: A Cultural Study*. Washington D. C.: Smithsonian Institution Press (Chapter 5, 6, 7, 8 & 9).
- Ren, Hai. 2010. "Memories of the Future in Hong Kong." In his *Neoliberalism and Culture in China and Hong Kong: The Countdown of Time*, pp. 130- 160. London: Routledge.

Sept. 27, Project statement due date

Week 5 (Oct. 3) Intangible Cultural Heritage

- Liu Tik-sang (ed.). 2011. *Intangible Cultural Heritage and Local Communities in East Asia*. Hong Kong: South China Research Center, Hong Kong University of Science and Technology; Hong Kong Heritage Museum.
- 廖迪生，2014，〈傳統、認同與資源：香港非物質文化遺產的創造〉，《香港嘅廣東文化》，文潔華編，香港：商務印書館，頁 200-225。

Week 6 (Oct. 10) Heritage and Memory

- Lowenthal, David. 1985. "Reliving the Past: Dreams and Nightmares." In his *The Past is a Foreign Country*, pp. 3-34. Cambridge: Cambridge University Press.
- Watson, Rubie. 1995. "Making Secret Histories: Memory and Mourning in Post-Mao China." In *Memory, History, and Opposition under State Socialism*, ed., Rubie Watson, pp. 65-85. Sante Fe.: School of American Research Press.

Week 7 (Oct. 17) Quiz I

Week 8 (Oct. 24) Heritage and Identity

- Faure, David. 1989. "The Lineage as a Cultural Invention: The Case of the Pearl River Delta." *Modern China*, 15(1): 4-36.
- Gladney, D. 1987. "Muslim Tombs and Ethnic Folklore: Charters for Hui Identity." *Journal of Asian Studies* 46(3): 495-532.
- Tchen, John Kuo Wei. 1993. "Creating a Dialogic Museum: The Chinatown History Museum." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 285-326. Washington D. C.: Smithsonian Institution Press.
- Watson, James L. 1987. "From the Common Pot: Feasting with Equals in Chinese Society." *Anthropos*, 82: 389-401.
- 廖迪生，2007，〈把風水變成文物：在香港新界建構「文物話語」之個案研究〉，《風水與文物：香港

新界屏山鄧氏稔灣祖墓搬遷事件文獻彙編》，頁 1-27，廖迪生，盧惠玲編，鄧聖時輯，香港：香港科技大學華南研究中心。

廖迪生，2018，〈女人之歌：香港水上嘆歌的演變與傳承〉，載《水上嘆歌》，廖迪生、胡詩銘編、黎帶金嘆唱，頁 7-42。香港：香港科技大學華南研究中心。

Week 9 (Oct. 31) Heritage and Tourism

Cheung, Sidney. 1999. "The Meanings of a Heritage Trail in Hong Kong." *Annals of Tourism Research*, vol. 26, no. 3, pp. 570-588.

Dann, Graham. 1994. "Tourism: The Nostalgia Industry of the Future." *Global Tourism: The Next Decade*, ed., William F. Theobald. Boston: Butterworth-Heinemann

Urry, John. 1990. "Gazing on History." In his *The Tourist Gaze: Leisure and Travel in Contemporary Societies*, pp. 104-134. London: Sage Publications.

Watson, Rubie S. and James L. Watson. 1997. "From Hall of Worship to Tourist Center: An Ancestral Hall in Hong Kong's New Territory." *Cultural Survival Quarterly*, 21(1): 33-35.

Week 10 (Nov. 7) Heritage and Nationalism

Hamlisch, Tamara. 1995. "Preserving the Palace: Museums and the Making of Nationalism(s) in 20th Century China." *Museum Anthropology* 19(2): 20-30.

Hobsbawm, Eric. 1992. "Introduction: Inventing Traditions." In *The Invention of Tradition*, eds., Eric Hobsbawm and Terence Ranger, pp. 1-14. Cambridge: Cambridge University Press.

Watson, Rubie S. 1995. "Palaces, Museums, and Squares: Chinese National Spaces." *Museum Anthropology* 19(2): 7-19.

華若璧 (Watson, Rubie S.) 1996. 《皇宮、博物院與廣場：在中國創造國家空間》，廖迪生翻譯，香港：香港科技大學人文學部。

Week 11 (Nov. 14) Local Knowledge and Power

Museums, Objects, and Collections (Chapter 10, 11, & 12)

Perin, Constance. 1993. "The Communicative Circle: Museums as Communities." In *Museums and Communities: The Politics of Public Culture*, eds., Ivan Karp, Christine Mullen Kreamer, and Steven D. Lavine, pp. 182-220. Washington D. C.: Smithsonian Institution Press.

Watson, Rubie S. 1997. "Museums and Indigenous Cultures: The Power of Local Knowledge." *Cultural Survival Quarterly*, 21(1): 24-25.

Week 12 (Nov. 21) Quiz II

Week 13 (Nov. 28 and additional sessions) Project Presentations

COURSE ARRANGEMENT AND REQUIREMENTS

Tutorial Sessions: Students are required to attend and to participate in tutorial sessions. Required readings will be presented and discussed in the tutorial sessions. Arrangement details will be provided in the class. Students will be evaluated according to their presentations and participation in tutorial discussions. Students will receive no points for attending any tutorials. However, **20 points** will be taken away from the total tutorial score if a student is absent from a tutorial. No excuse can be made for any absence except health reasons supported by official documents.

Fieldtrips: Fieldtrips to museums, historical sites, and festivals will be arranged during the semester. Students are required to attend one fieldtrip and write a report of the fieldtrip for not more than 3 pages. The report has to be typed and submitted within two weeks after the fieldtrip. Additional fieldtrips will be arranged and announced in the class.

Quizzes: There are two quizzes for this course. Questions are based on lecture materials and assigned

readings. Questions are not accumulative.

Research Project:

- Students are required to complete a **field research** project. This means that you must collect your research data by talking to people and observing people’s activities. **Don’t collect your primary data from the web.**
- A one-page project statement should be submitted by **Sept 27, 2019**. The statement should have: title of the research, student’s name, nature of the research, research methodology, research schedule, and significance of the research.
- A written report of the research must be submitted by **Dec 13, 2019**. The report has to be typed.
- In the written report, citations **must** be provided if any ideas, figures, or tables are taken from works of others. If proper citations are not provided in the written report, it will be regarded as plagiarism. **Plagiarism leads to a fail.** For citation formats, please consult the “Guidelines on Reference Citation in English Research Papers” (Chinese version: “本科課程中文論文資料格式指引”) prepared by the Division of Humanities, HKUST.
Download website:
http://www.huma.ust.hk/general/files/UG_TermPaperCitationFormat_e.pdf
http://www.huma.ust.hk/general/files/UG_TermPaperCitationFormat_c.pdf

Project Presentation: Selected research projects will be presented in week 13. The presenters will receive bonus points (not more than 25).

Assignment Submission: If you submit any course assignment by email, please email it to “hmtsliu@ust.hk” and type this as the email subject: “HUMA4610, YOUR NAME”. The instructor holds no responsibility for any missing email messages. Please always make a cc copy to yourself when you submit your assignments by email.

Grading (The Senate guideline will be observed):

Quiz I	250 points
Quiz II	250
Fieldtrip Report	100
Research paper statement	20
Research paper	280
Tutorial attendance and presentations	<u>100</u>
Total:	1000 points
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Bonus: Research paper presentation	+25 (maximum)