2019-20 Fall
HART1046   Introduction to Interior Design (1 credit)

Course Instructor: Ms Manuela Catania (email: mcataniadesign@gmail.com)

Program Officer: Jeff Lai (email: jefflai@ust.hk)

Time: Thursday; 2:30-4:20 pm

Venue: CYTG009A&B

Office Hours: By appointment

Course Description
In this course, students will learn how to develop an interior design project for a specific purpose, focusing on style, materials, colours and other design elements to serve the purpose. They will be introduced to the fundamental design strategies for residential, retail and visual merchandising purposes. They will be guided to research into innovative materials and exemplary projects, and learn to present their ideas using different presentation tools of the professionals.

Remarks:
♦   Students will have to pay for their own material fee involved in the creation by themselves.
♦   Please keep the classroom clean by clearing the desks / materials left after class to maintain a tidy environment for subsequent classes.
♦   Please observe the special class hours on Sep 19, Oct 3, 10 and 17.

Intended Learning Outcomes (CILOs)
Upon completion of this course, students are expected to be able to:
1.   Do research and develop concepts to create mood boards
2.   Create material boards and collage of interiors
3.   Master rendering and presentation methodologies for interiors
4.   Make mock-up model for various design purposes

Course Schedule & Outline

Lesson	Date	Topics	Matching ILO
1	5 Sep 2:30-4:20pm	**Course Introduction: Concept development for Interior** ♦ Collecting images and producing new key words <u>Workshop: from Images to 3D</u> Translate the images in terms of new materials using clay	1, 2
2	12 Sep 2:30-4:20pm	**Concept Development and creative board: Collage/Board of inspirational images** ♦ Making a collage and defining mood, colours and texture <u>Workshop: Creative collage/board</u> Making an inspirational collage	1, 2
3	19 Sep 2:00-4:20pm	**Concept Development and creative material board: Story board of creative material** ♦ Making new materials and exploring new solutions in terms of texture and details <u>Workshop: New materials</u> Making new materials for wall finishes *Make-up class starts at 2 pm (30 minutes)*	1,2
	26 Sep	**No class**	
4	3 Oct 2:00-4:20pm	**Collage technique: Collage for interior** ♦ Introducing the meaning of visual for Interior Design <u>Workshop: Collage</u> Making a room for kids *Make-up class starts at 2 pm (30 minutes)*	1,2,3
5	10 Oct 2:00-4:20pm	**Residential Design: Introduction to Residential Design** ♦ How to develop a design brief ♦ How to style a Residential project <u>Workshop: Residential project</u> A villa in Sai Kung *Make-up class starts at 2 pm (30 minutes)*	1,2,3,4
6	17 Oct 2:00-4:20pm	**Residential Design: Residential Design Development** ♦ Space planning and styling ♦ Final Design <u>Workshop: Residential project</u> A villa in Sai Kung *Make-up class starts at 2 pm (30 minutes)*	1,2,3,4

7	24 Oct 2:30-4:20pm	**Retail Design: Introduction to Retail Design** ‧ How to develop a design brief ‧ How to style a Retail project <u>Workshop: Retail project</u> A cosmetic store in Hong Kong	1,2,3,4
8	31 Oct 2:30-4:20pm	**Retail Design: Retail Design Development** ‧ Space planning and styling ‧ Final Design <u>Workshop: Retail project</u> A cosmetic store in Hong Kong	1,2,3,4
9	7 Nov 2:30-4:20pm	**Visual Merchandising: Introduction to Visual Merchandising** ‧ How to develop a design brief ‧ How to style a VM project <u>Workshop: Retail project</u> A window display for Maison Margiela in Hong Kong	1,2,3,4
10	14 Nov 2:30-4:20pm	**Visual Merchandising: Visual Merchandising Development** ‧ Space planning and styling ‧ Final Design <u>Workshop: Retail project</u> A window display for Maison Margiela in Hong Kong	1,2,3,4
11	21 Nov 2:30-4:20pm	**Exhibition Design** ‧ Examples of Exhibition Design <u>Workshop: Exhibition Design</u> Students will set up an exhibition displaying all the works developed during the course	1,2,3,4
12	28 Nov 2:30-4:20pm	**Presentation** Student will present their final project in exhibition venue. Critiques from the instructor and their fellow classmates are expected.	3

Assessment

Assessment tasks	Description	Match-ing ILO
Attendance (10%)	Students need to collaborate with other students in their group for in-class exercises and final project, hence attendance is important. Students arrived 10 minutes after the beginning of each session will be counted as late.	-
In-class exercises (20%)	Under the guidance of the lecturer, students working in groups will be engaged in practice related to the topic of each class. The in-class exercises are supported with a tutorial consultation. Assessment methods include personal conversations, class observation, individual and group-tutorials…etc. Assessment evidence is continuously identified throughout the participation.	1,2,3,4
Final Project-research & development (30%)	Students working in groups will prepare the final contents of all the works developed during the course in order to be displayed. They will have to improve on their mood boards, collage, mock-up models and design briefs.	1,2
Final Project-exhibition layout design & presentation (40%)	Students working in groups will develop a final layout of the exhibition using creative methods to present a holistic display of their works documenting their journeys from concept to the final results for each project. They will have to choose one particular design to work on, combine the different elements and tools learnt and present their project in the term-end exhibition and receive comments from the instructor and fellow classmates. The project shall be completed by Lesson 12 (Exhibition date: 21-28 Nov). All course artworks will form a group exhibition. After the exhibition, students have to submit a documentation which documents their project, including sketches, concept, project development, problems encountered, photos (documentation) of their final work and a personal reflection. Word limit: 500-1000 words **DUE DATE: 28 Nov** *10% of the grade will be deducted per day after the due date. Submissions will not be accepted after **3 Dec 2019**.	3, 4

Required Reading Materials

1. Levitt, David. *The Housing Design Handbook*. Routledge, 2009.
2. Plunkett, Drew. *Detail in Contemporary Retail Design*. Laurence King Publishing, 2012.
3. Hughes, Philip. *Exhibition Design: An introduction*. Laurence King Publishing, 2015.

Academic Honor Code

- You must observe and uphold the highest standards of academic integrity and honesty in all the work you do throughout your program of study.
- As members of the University community, you have the responsibility to help maintain the academic reputation of HKUST in its academic endeavors.
- Sanctions will be imposed if you are found to have violated the regulations governing academic integrity and honesty.
- Regulations for Student Conduct and Academic Integrity (http://publish.ust.hk/acadreg/generalreg/index.html)