HUMA 3630 (Fall 2018)

COMMUNITY AND CULTURAL IDENTITY

SPECIAL TOPIC: EXPERIENTIAL LEARNING, COMMUNITY HERITAGE AND FOOD TECHNOLOGY

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Course Web: https://canvas.ust.hk/courses/

Class Meeting Lecture: Thursday 9:00 – 10:50 Rm 4502

Tutorial: Tuesday 18:00 – 18:50 Rm 4502, 5562

Fieldtrips: See class meeting calendar below

Course Description

This course aims to develop two existing local community heritage programs in Yimtintsai, Saikung (a Hakka community) and Tai-O, Lantau (a fishermen community) into an interdisciplinary experiential learning platform of "Community Heritage and Food Processing Technology." Both communities have their distinctive food traditions. Course contents on intertwined issues of community, heritage, identity, tourism and food technology are related to the Division of Humanities in learning about community identity and cultural heritage, and the Department of Chemical and Biomolecular Engineering in studying issues on food Processing Technology and food safety. Students will be divided between the Yimtintsai Hakka program (Group A) and the Tai-O fishermen program (Group B), each group is further subdivided into teams of appropriate size for teamwork cooperation in on-site field practices, laboratory sessions, and classroom discussion and presentation. Through serving as docents for heritage programs by running food processing workshops for tourists, students will go through David Kolb's 4-stage experiential learning cycle (concrete experience—reflective observation — abstract conceptualization —active experimentation) in a real life context.

Intended Learning Outcomes

On completion of this course, students should be able to:

- Explain the significance and practices of community revival around heritage, food technology and food safety, and tourism.
- 2 Relate interdisciplinary knowledge for solving real world problems.
- 3 identify the mutually enhancing effects between service and learning, and appreciate social engagement.
- 4 Develop problem solving skills through David Kolb's 4-stage experiential learning cycle around 1. Concrete experience, 2. reflective observation, 3. abstract conceptualization, and 4. active experimentation.
- 5 Enhance teamwork ability and interpersonal communication.

Reading Materials

1	Saul McLeod, "Kolb's Learning Styles and Experiential Learning Cycle." Simply Psychology (2017). https://www.simplypsychology.org/learning-kolb.html
2	Garrick Bailey and James Peoples, "Chapter 2: Culture," <i>Introduction to Cultural Anthropology</i> . (Belmont, CA.: West/Wadsworth, 1999), pp. 15-25.
3	Keir Reeves and Gertjan Plets, "Cultural Heritage as a Strategy for Social Needs and Community Identity." In William Logan, Máiréad Nic Craith and Ullrich Kockel, eds. <i>A Companion to Heritage</i> Studies, pp.203-214. Chichester, West Sussex:John Wiley & Sons, Inc., 2016
4	Elizabeth Crooke, "The politics of community heritage: motivations, authority and control," International Journal of Heritage Studies: Vol 16, No 1-2 (2010): 16-29.
5	Tsung-Chiung (Emily) Wu, Philip Feifan Xie, Miao-Chi Tsai, "Perceptions of attractiveness for salt heritage tourism: A tourist perspective." Tourism Management 51 (2015) 201-209.
6	T.H. Lee et al., "Cultural inheritance of Hakka cuisine: A perspective from tourists' Experiences." Journal of Destination Marketing & Management 7 (2018): 101–111.
7	David E. Beel, "Cultural resilience: The production of rural community heritage, digital archives and the role of volunteers." Journal of Rural Studies, <i>Journal of Rural Studies</i> xxx (2015): 1-10.
8	Zeki Berk. Food Process Engineering and Technology, Cambridge, MA.: Academic Press, 2013.
9	Vaclavik, Vickie A. & Christian, Elizabeth W. <i>Essentials of Food Science</i> , 3rd edition, New York: Springer, 2008.
10	University Lab safety requirement: Chapter 7 General Laboratory Safety (Issue Date: November 1, 2006 Issue Number: 3) http://www.ab.ust.hk/hseo/sm06/ch7.htm .

Course Requirements

Requirements consist of attending lectures and tutorials, completing the required readings, attending lab sessions, joining fieldtrips and participating in class discussion, writing assignments and reports. Some of the assigned readings will be covered in a mid-term examination, all teamwork writing assignments and reports will be required to be incorporated into a course learning portfolio webpage by each team.

Grading

1 open-book mid-term exam on assigned reading materials		
1 webpage of course learning portfolio (team project)		
Including a laboratory report (50), a food workshop handbook (50),		
a food workshop modification and optimization report (50), and		
webpage design (50)		
Course participation		
Peer evaluation		
Total	350	

Class Schedule and Topics

Class Meeting	Topics	Briefly outline what this topic will cover (Include reading assignments if available)			
September (Module 1): Course introduction; basic concepts on culture, identity, community, heritage; fieldwork practice on HKUST student community; 1 st field visit to Tai-O or Yimtintsai					
Sept 4 (Tuesday) 18:00-18:50 Tutorial	 What do we learn? Course introduction HKUST Student Societies Fieldwork 	 Introducing course rationale, contents, requirement, and assessment Students form small research teams (2-4 people); arrange work schedule within the week; prepare a ppt with 5-6 slides 			
Sept 6 (Thursday) 9:00-10:50 Lecture	practice guidelines • How do we learn?Experiential learning (Reading-1) • HKUST Student Societies Fieldwork practice guidelines	 Reading 1: "Kolb's Learning Styles and Experiential Learning Cycle." Students form small research teams (2-4 people); arrange work schedule within the week; prepare a ppt with 5-6 slides 			
Sept 11 (Tuesday) 18:00-18:50 Tutorial	• HKUST Student Society Fieldwork practice guidelines	• Students form small research teams (2-4 people); arrange work schedule within the week; prepare a ppt with 5-6 slides			
Sept 13 (Thursday) 9:00-10:50 Lecture	 Culture & Identity (Reading-2) Food workshop Fieldwork Group Division 	 Reading 2: "Introduction to Cultural Anthropology Chapter 2: Culture" Group A—Yimtintsai project Group B—Tai-O project 			
Sept 18 (Tuesday) 18:00-18:50 Tutorial	Student Societies Fieldwork practice Team presentation	• Student teams (2-4 people) present their finding on HKUST student societies during the recruitment period with a ppt of 5-6 slides in 10 minutes.			

Sept 20 (Thursday) 9:00-10:50 Lecture	 Culture & Identity Yimtintsai Community & Heritage 	Reading 2: "Introduction to Cultural Anthropology Chapter 2: Culture"
Sept 22 (Saturday) 09:30-12:30 Fieldtrip Group A only	Group A only Fieldtrip to Yimtintsai	 Hakka cultural heritage Experiencing food workshop making audio-visual recordings
Sept 25 (Tuesday) 18:00-18:50 Tutorial	No class (Mid-Autumn Festival holiday)	
Sept 27 (Thursday) 9:00-10:50 Lecture	 Basic concept on heritage and community Tai-O Community and Heritage 	Reading 3: "Cultural Heritage as a Strategy for Social Needs and Community Identity"
Sept 29 (Saturday) 10:30-13:30 Fieldtrip Group B only	Group B only Fieldtrip to Tai-O	 Fishermen cultural heritage Experiencing food workshop making audio-visual recordings
October (Modu Lectures on food conduct worksho		neritage workshop & handbook designs;
Oct 2 (Tuesday) 18:00-18:50 Tutorial	(no class)	
Oct 4 (Thursday) 9:00-10:50 Lecture	The politics of community heritage	Reading 4: "The politics of community heritage: motivations, authority and control"
Oct 9 (Tuesday) 18:00-18:50 Tutorial Group A only	Group A only Yimtintsai Workshop Design and Handbook Presentation	Each team presents with a ppt in 15 min
Oct 11 (Thursday) 9:00-10:50 Lecture	Tourist perceptions and experiences	Reading 5: "Perceptions of attractiveness for salt heritage tourism: A tourist perspective"
Oct 13 (Saturday) 09:30-12:30 Fieldtrip Group A only	Group A only Yimtintsai Food Workshop	 Operating a food heritage workshop for tourists making audio-visual recordings
Oct 16 (Tuesday) 18:00-18:50 Tutorial Group B only	Group B only Tai-O Workshop Design and Handbook Presentation	Each team presents with a ppt in 15 min

Oct 19 D. 1' (
Oct 18 (Thursday) 9:00-10:50	Tourist perceptions and experiences	Reading 6: "Cultural inheritance of Hakka cuisine: A perspective from tourists' Experiences"			
Lecture	_	r - r - r - r - r - r - r - r - r - r -			
Oct 20 (Saturday) 10:30-13:30	Group B only	Operating a food heritage workshop for tourists			
Fieldtrip Group B only Oct 23	Tai-O Food Workshop	making audio-visual recordings			
(Tuesday) 18:00-18:50	(no class)				
Tutorial					
Oct 25 (Thursday) 9:00-10:50	Cultural resilience	Reading 7: "Cultural resilience: The production of rural community heritage, digital archives and the role of volunteers"			
Lecture					
Oct 30 (Tuesday) 18:00-18:50	(No class)				
Tutorial					
November (Mo	odule 3):				
Mid-term Exam	; Food processing technology;	food lab sessions and lab reports; revising			
Workshop desig	gn & Handbook; implementing	modified workshop onsite in Tai-O or			
Yimtintsai	, 1	•			
Nov 1					
(Thursday) 9:00-10:50	Mid-term Exam (Open Book)	Open-book Exam, covering assigned reading items 1-7			
Lecture Nov 6					
(Tuesday) 18:00-18:50	Group A only Present modified food workshop design &	Each team presents with a ppt in 15 min			
Tutorial Group A only	handbook for Yimtintsai	Reading 8:			
Nov 8					
(Thursday) 9:00-10:50	Science and Technology of	"Food Process Engineering and Technology"			
9:00-10:50	food processing	Reading 9:			
Lecture		"Essentials of Food Science"			
		Essentials of Food Science			
Nov 10		Operating a modified food heritage			
(Saturday) 09:30-12:30	Group A only	workshop for tourists			
	Yimtintsai modified food	making audio-visual recordings			
Fieldtrip Group A only	workshop	making audio-visual recordings			
	Group B only				
Nov 13 (Tuesday)	Tai-O modified food				
(Tuesday) 18:00-18:50		Each team presents with a ppt in 15 min			
Tutorial Group B only	workshop design & handbook presentation	The second of th			
Nov 15		Reading 10			
(Thursday) 9:00-10:50	Lab session 1 Yimtintsai/Tai-O food	"University Lab safety requirement: Chapter 7 General Laboratory Safety"			
Lab session Processing		Chapter / General Laboratory Safety			

Nov 17 (Saturday) 10:30-13:30 Tai-O Fieldtrip Group B only	Group B only Tai-O modified Food Workshop	 Operating a modified food heritage workshop for tourists making audio-visual recordings
Nov 20 (Tuesday) 18:00-18:50 Tutorial Group A only	Group A only Yimtintsai workshop modification and optimization Presentation	Each team presents with a ppt in 10 min
Nov 22 (Thursday) 9:00-10:50 Lab session	Lab session 2 Yimtintsai/Tai-O food processing	Reading 10 "University Lab safety requirement: Chapter 7 General Laboratory Safety"
Nov 27 (Tuesday) 18:00-18:50 Tutorial Group B only	Group B only Tai-O workshop modification and optimization Presentation	Each team presents with a ppt in 15 min
Nov 29 (Thursday) 9:00-10:50 Lecture	Lab report discussionCourse learning portfolio webpage presentation	Each team presents a webpage on course learning portfolio webpage
Dec 6 (Saturday)	Due date for submitting Team course learning portfolio webpage	

Class Meeting Calendar

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Sun	Mon	Tue	Wed	Thur	Fri	Sat
Septer	mber (N	Module 1):				
Course	e introd	uction; basic concepts	on culti	are, identity, community, l	herita	ge; fieldwork
practio	ce on H	KUST student commun	nity; 1st	field visit to Tai-O or Yin	ntints	ai
		4/9 Tutorial		6/9 Lecture		
		• Course Intro		HKUST Stud Soc		
		HKUST Stud Soc		fieldwork practice		
		Fieldwork		• Experiential learning		
		practice		(Reading-1)		
		guidelines				
		11/9 Tutorial		13/9 Lecture		
		• HKUST Stud Soc		 Culture & Identity 		
		fieldwork practice		(Reading-2)		
				 Food workshop 		
				Fieldwork Group		
				Division		
		18/9 Tutorial		20/9 Lecture		22/9 Group A only
		• Stud Soc		• Culture & Identity		Yimtintsai
		Fieldwork		(Reading-2)		fieldwork
		practice Team		• Yimtintsai Comm &		
		presentation		Heritage		

	25/9	27/9 Lecture	29/9
	Mid-Autumn	Heritage &	Group B only
	Festival holiday	Community	Tai-O
	(no class)	(Reading-3)	fieldwork
		• Tai-O Comm &	
		Heritage	
	(Module 2):		
		; food heritage workshop & han	dbook designs; conduct
workshop	os onsite in Tai-O or Yimtintsai		
	2/10	4/10 Lecture	
	(no class)	• The politics of	
		community heritage	
	242 = 11	(Reading 4)	10/10
	9/10 Tutorial	11/10 Lecture	13/10
	Group A only	Tourist perception	Group A only
	Yimtintsai Food	and experiences	Yimtintsai Food
	Workshop Design	(Reading 5)	Workshop
	and Handbook Presentation		
	16/10 Tutorial	18/10 Lecture	20/10
	Group B only	• Tourist perception	Group B only
	Tai-O Food	and experiences	Tai-O Food
	Workshop Design	(Reading 6)	Workshop
	and Handbook	(reading 0)	r
	Presentation		
	23/10	25/10 Lecture	
	(no class)	Cultural resilience	
		(Reading 7)	
	30/10		•
	(No class)		
	er (Module 3):		
		ology; food lab sessions and lab	
Workshop	o design & Handbook; implem	enting modified workshop onsit	e in Tai-O or Yimtintsai
		1/11	
		Mid-term Exam (Open	
		Book)	
	6/11 Tutorial	8/11 Lecture	10/11
	Group A only	• Sci-Tech of	Group A only
	Present Yimtintsai	Food Processing	Yimtintsai
	modified Food	(Reading 8,9)	modified Food
	Workshop design &		Workshop
	Handbook		
	13/11 Tutorial	15/11 Lab-1	17/ 11
	Group B only	• Tai-O / Yimtintsai	Group B only
	Present Tai-O	Food Processing	Tai-O
	modified Workshop	(Reading 10)	modified Food
	design & Handbook		Workshop

	20/11 Tutorial	22/11 Lab-2		
	Group A only	• Tai-O/ Yimtintsai		
	Present workshop	Food Processing		
	modification and	(Reading 10)		
	optimization report			
	27/11 Tutorial	29/11 Lecture		
	Group B only	• Lab report		
	Present workshop	discussion		
	modification and	Course learning		
	optimization report	portfolio webpage		
		presentation		
December (7	December (Team course learning portfolio webpage due)			
		6/12		
		Team portfolio		
		webpage due		